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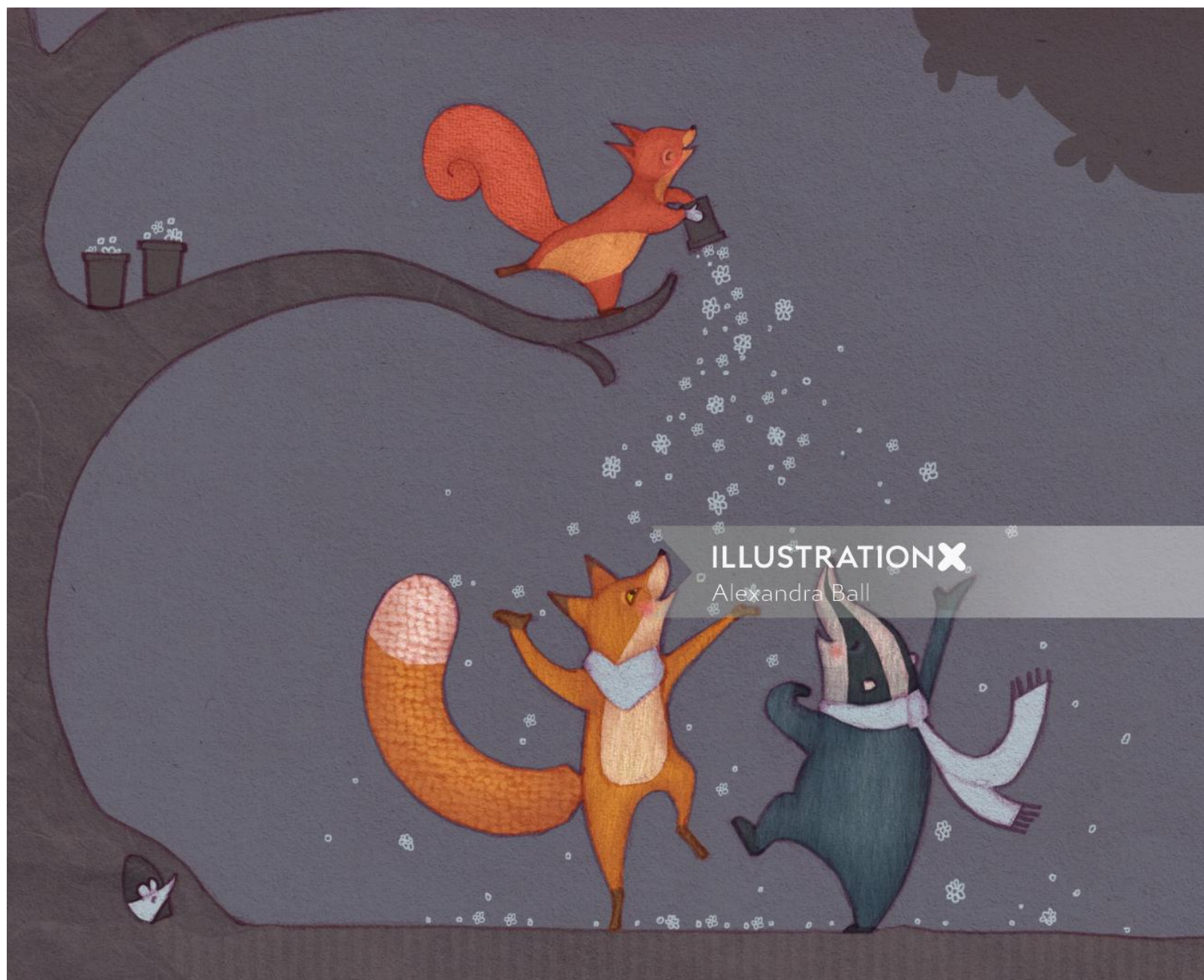
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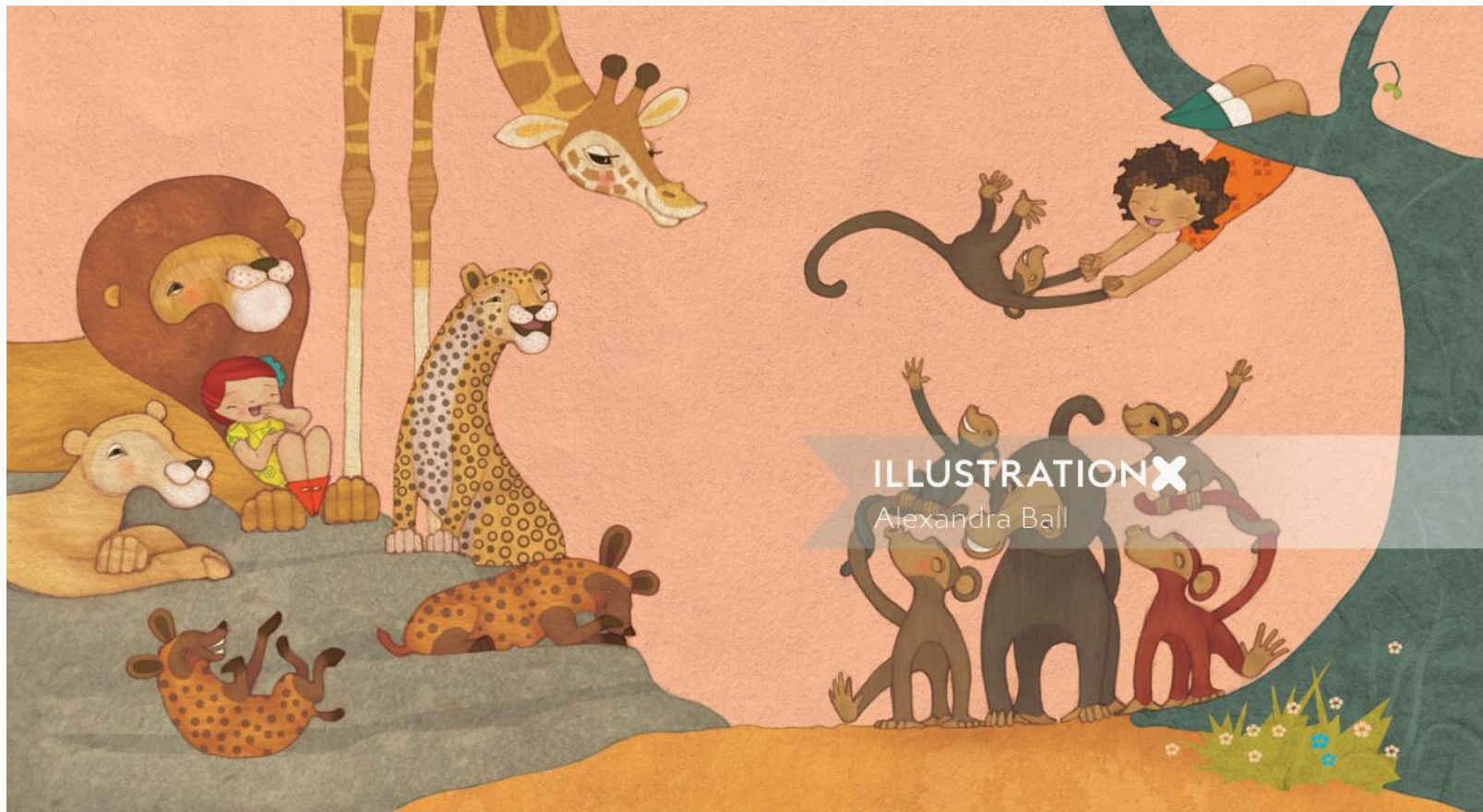


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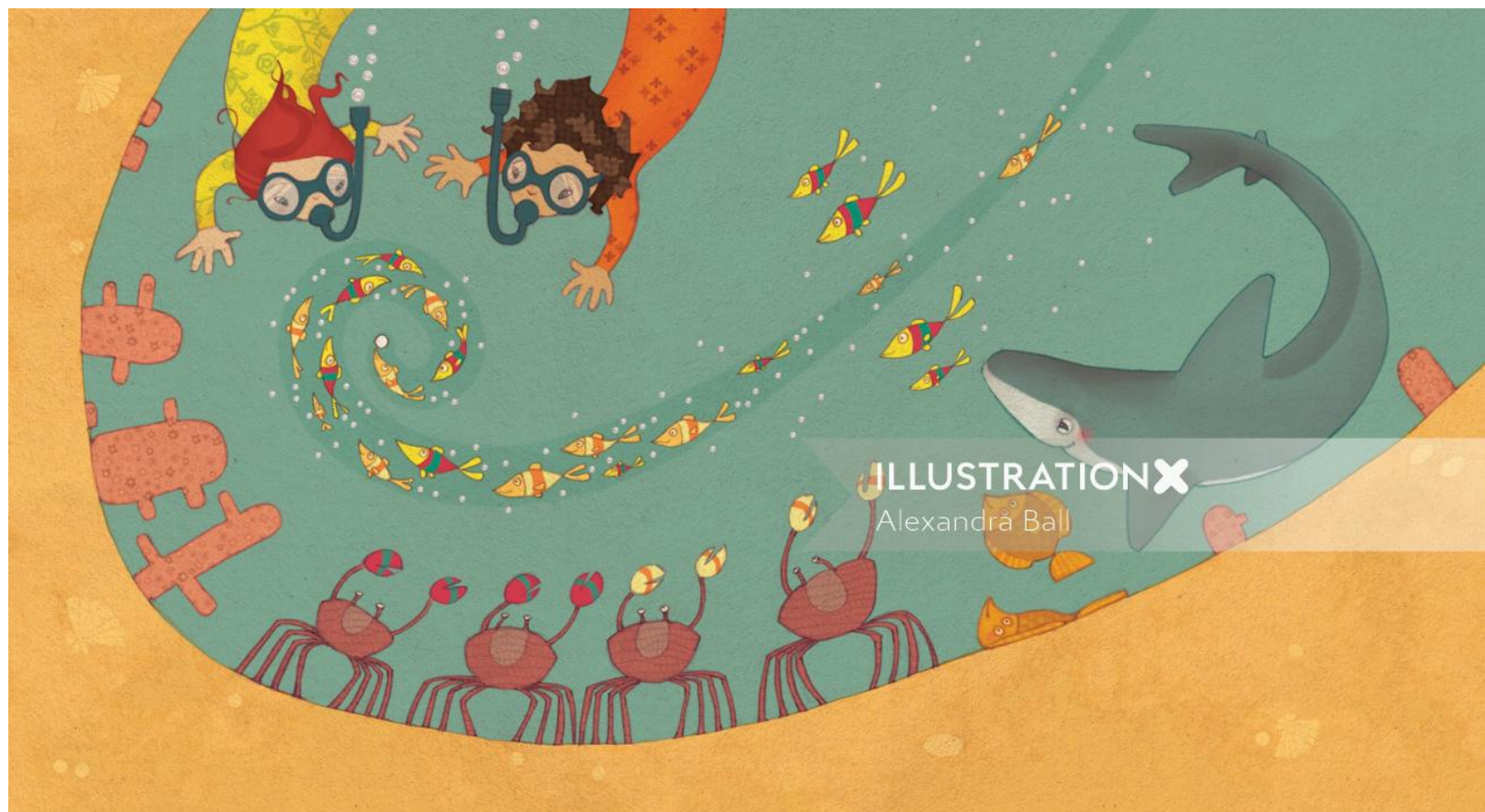
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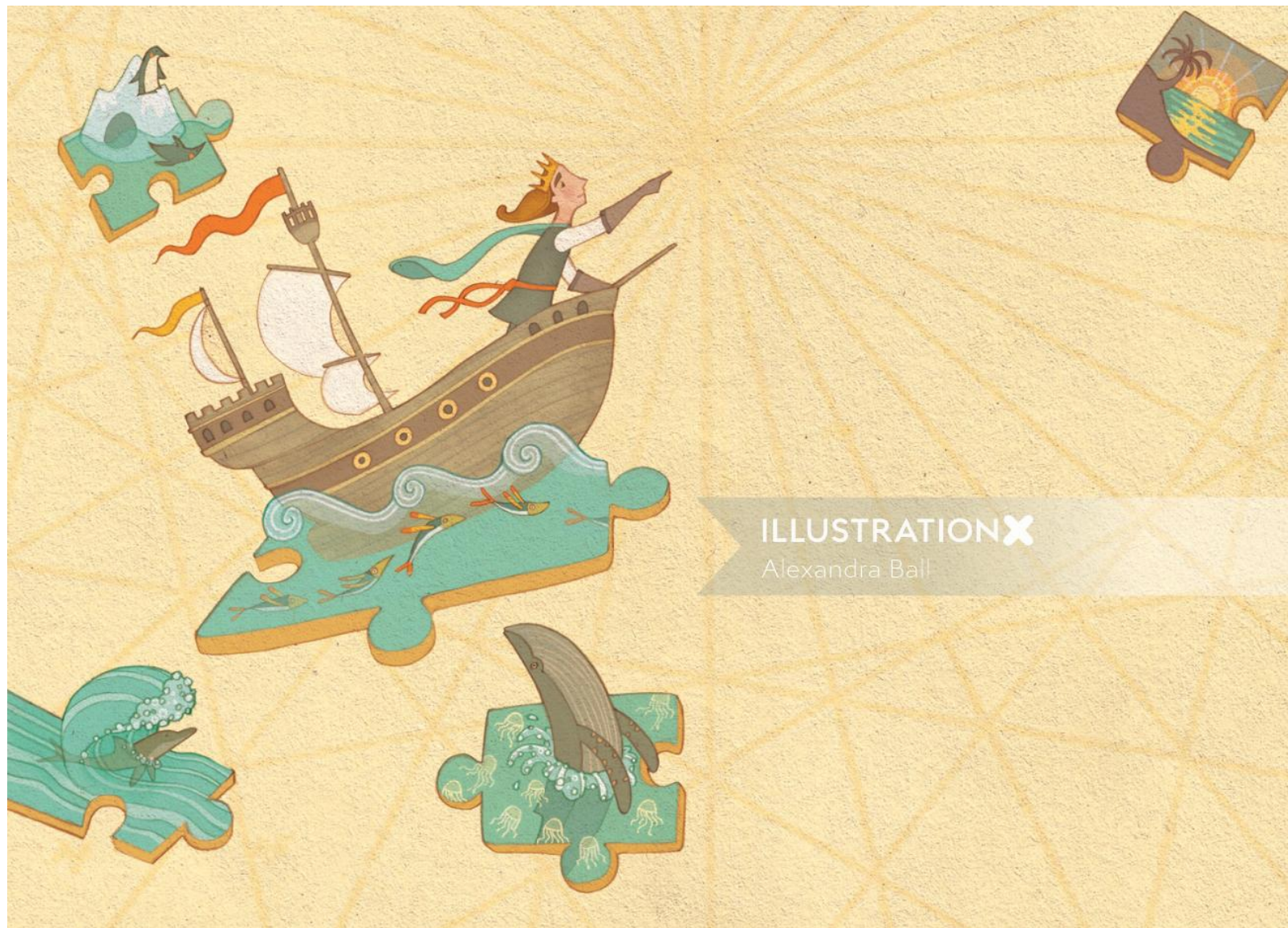
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The advertisement features a vibrant illustration of a jungle scene with several monkeys playing on tree branches. The central text reads "WALKERS WHOLEGRAIN THAT'S A WHOLE LOT OF FUN". A product bag for "WALKERS BAKED HOOPS AND CROSSES" in "6 Roast Beef" flavor is shown, along with individual crisps. A "TASTE GOOD FEEL GOOD" seal is present, and a "NEW" badge is placed on the product bag. A text box at the bottom states: "Baked Hoops and Crosses not only contain wholegrain, they're 30% less fat\*. Perfect for any cheeky monkey's lunchbox." The background is a soft, greenish-yellow wash with a sunburst effect behind the main text.

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WALKERS  
TASTE GOOD  
FEEL GOOD  
• Wholegrain Goodness  
• 30% Less Fat\*  
NEW  
WALKERS BAKED  
HOOPS  
- AND -  
CROSSES  
6 Roast  
Beef  
FLAVOUR BAKED CORN CRACK  
6x18g e

TASTE GOOD  
FEEL GOOD  
NEW  
Baked Hoops and Crosses not only contain wholegrain, they're 30% less fat\*. Perfect for any cheeky monkey's lunchbox.

Walkers and the Walkers logo are registered trademarks. Walkers Baked Hoops and Crosses is a trademark. ©2013  
\*30% less fat than everyday potato crisps on average.



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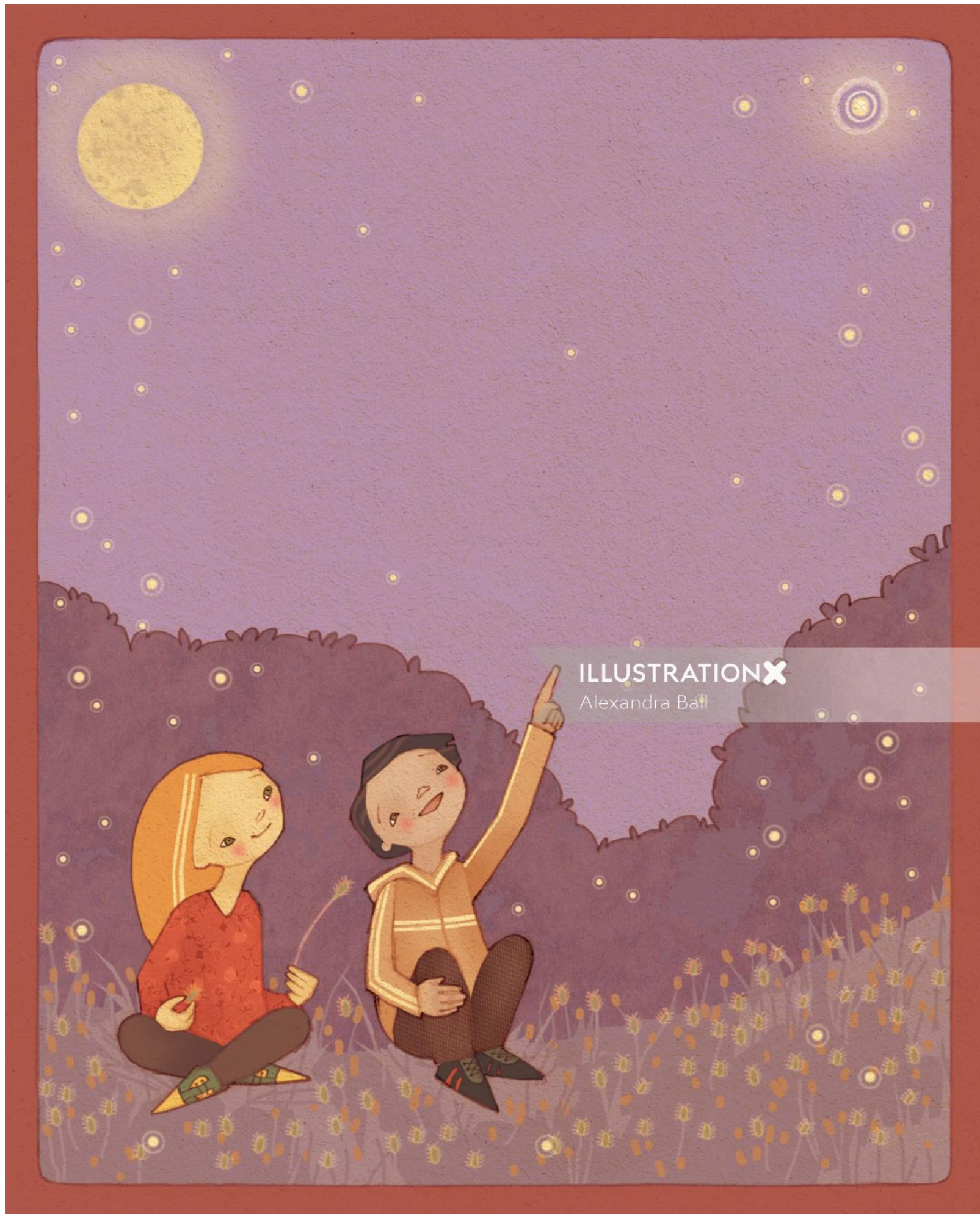
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# Need advice?

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