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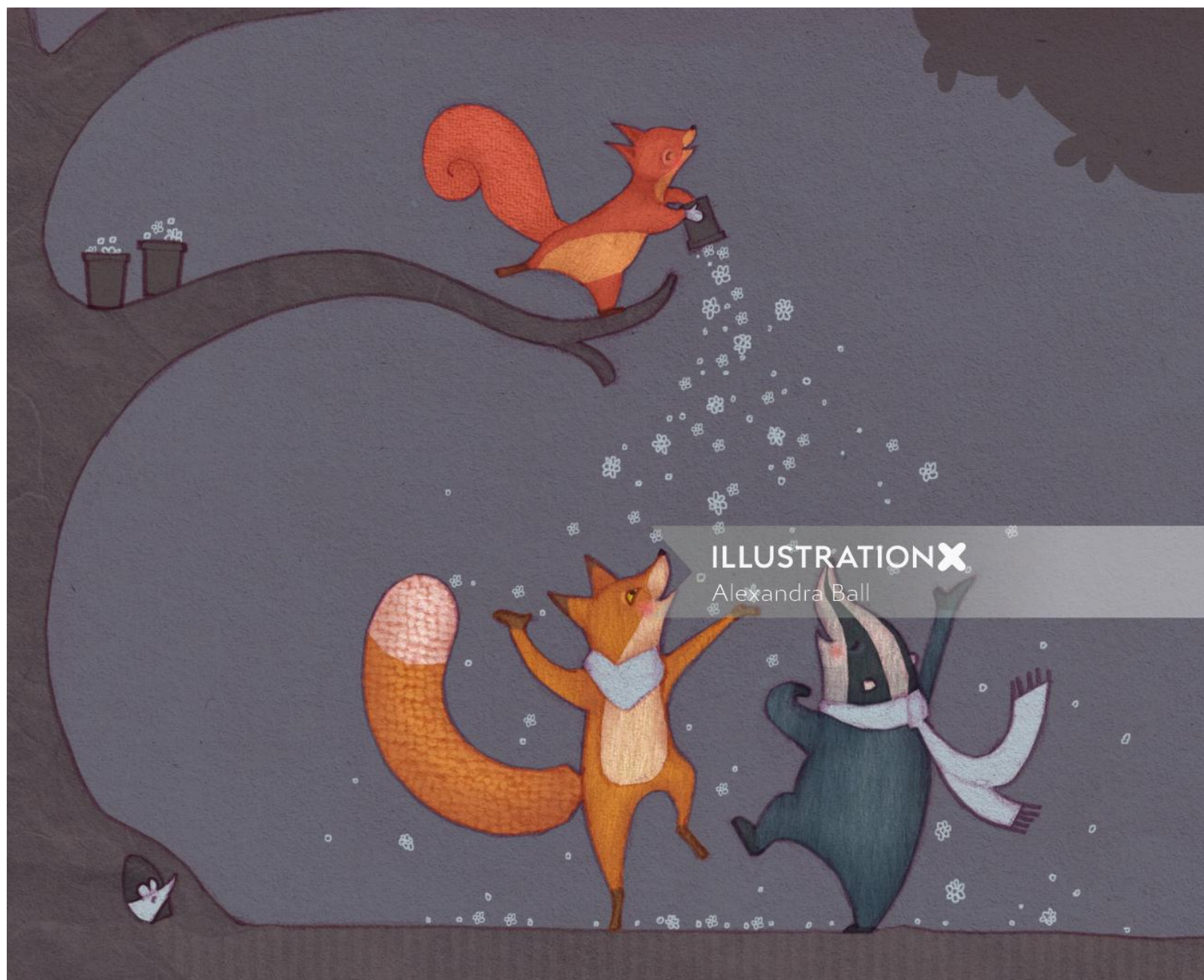
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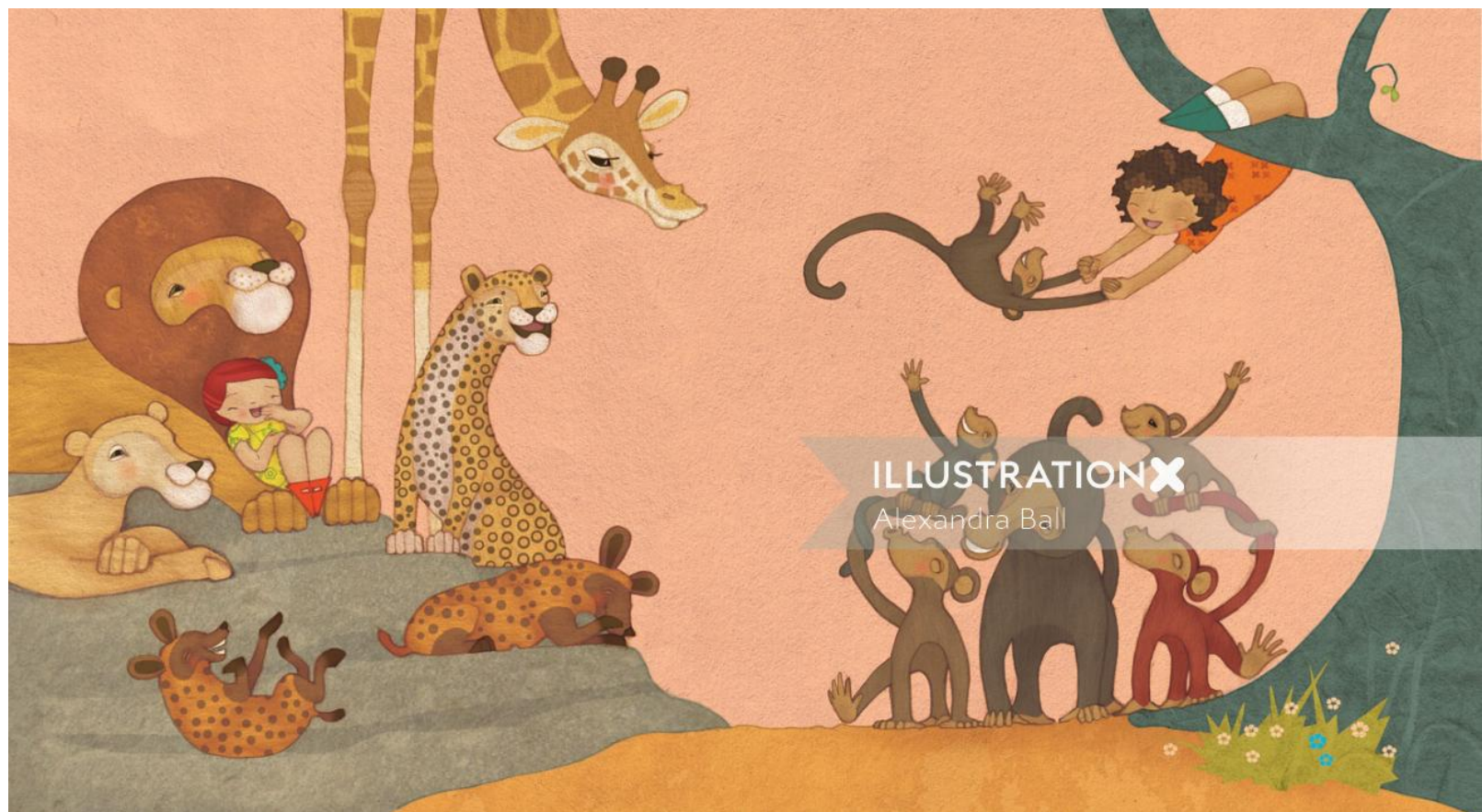
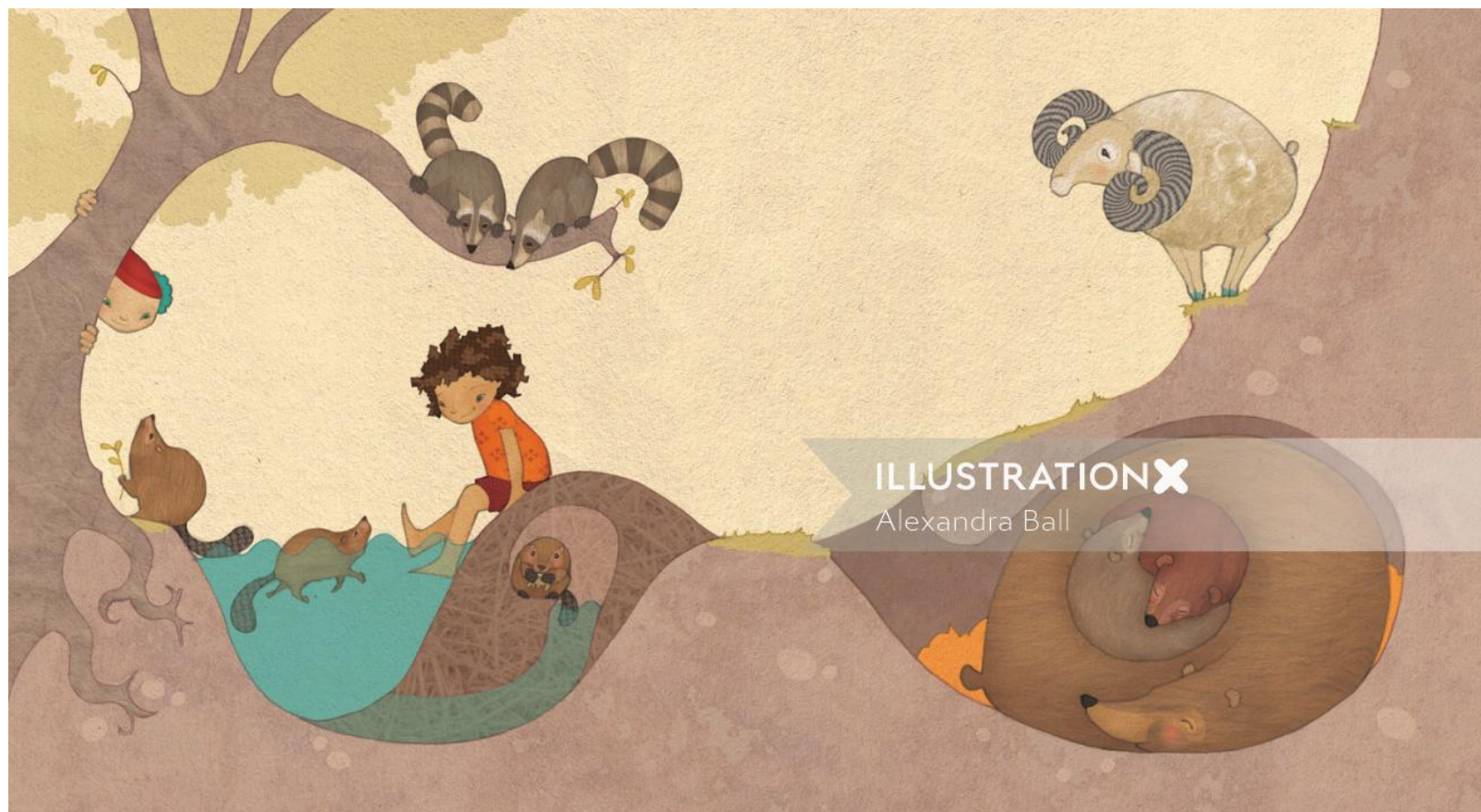


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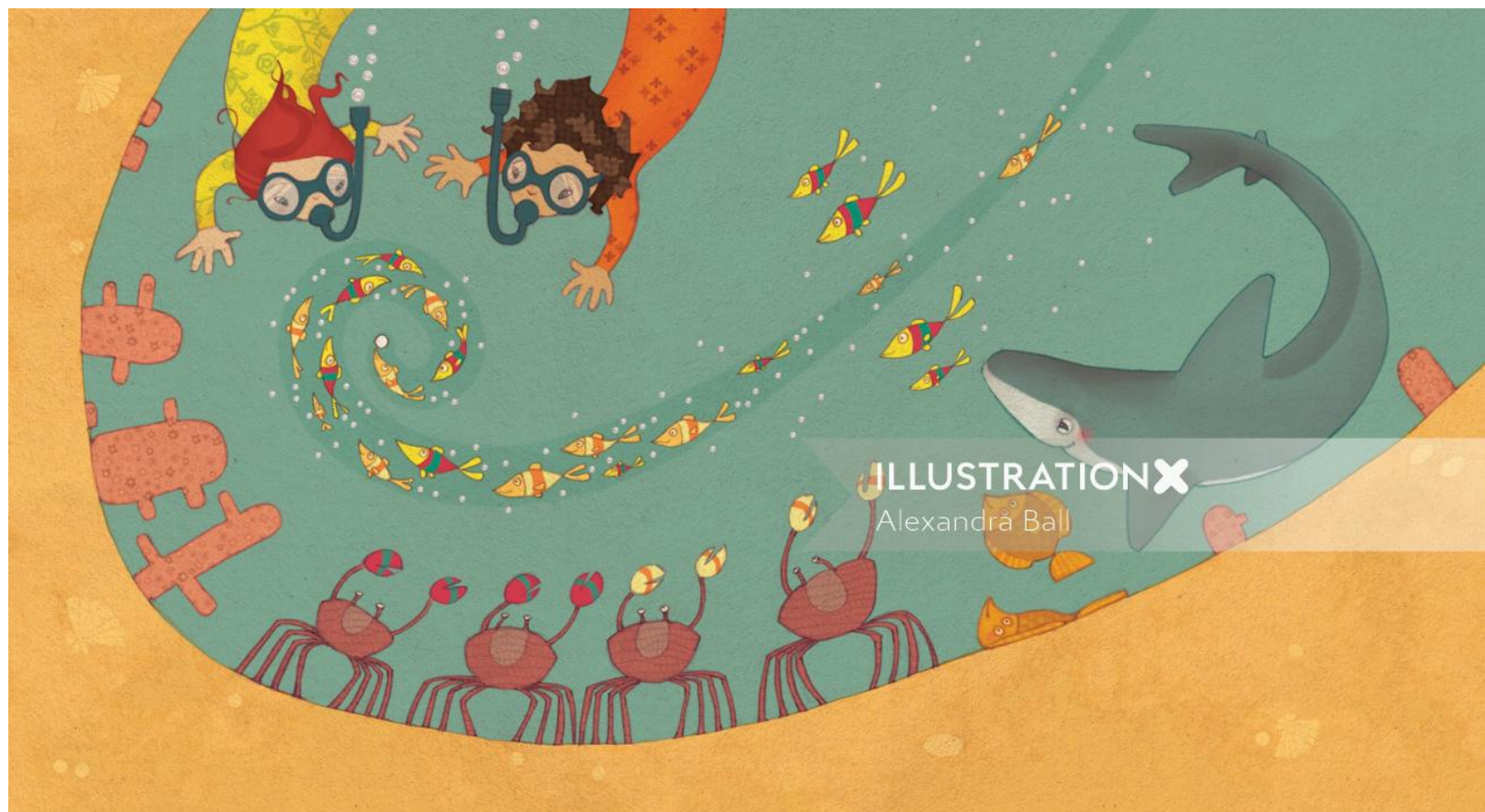
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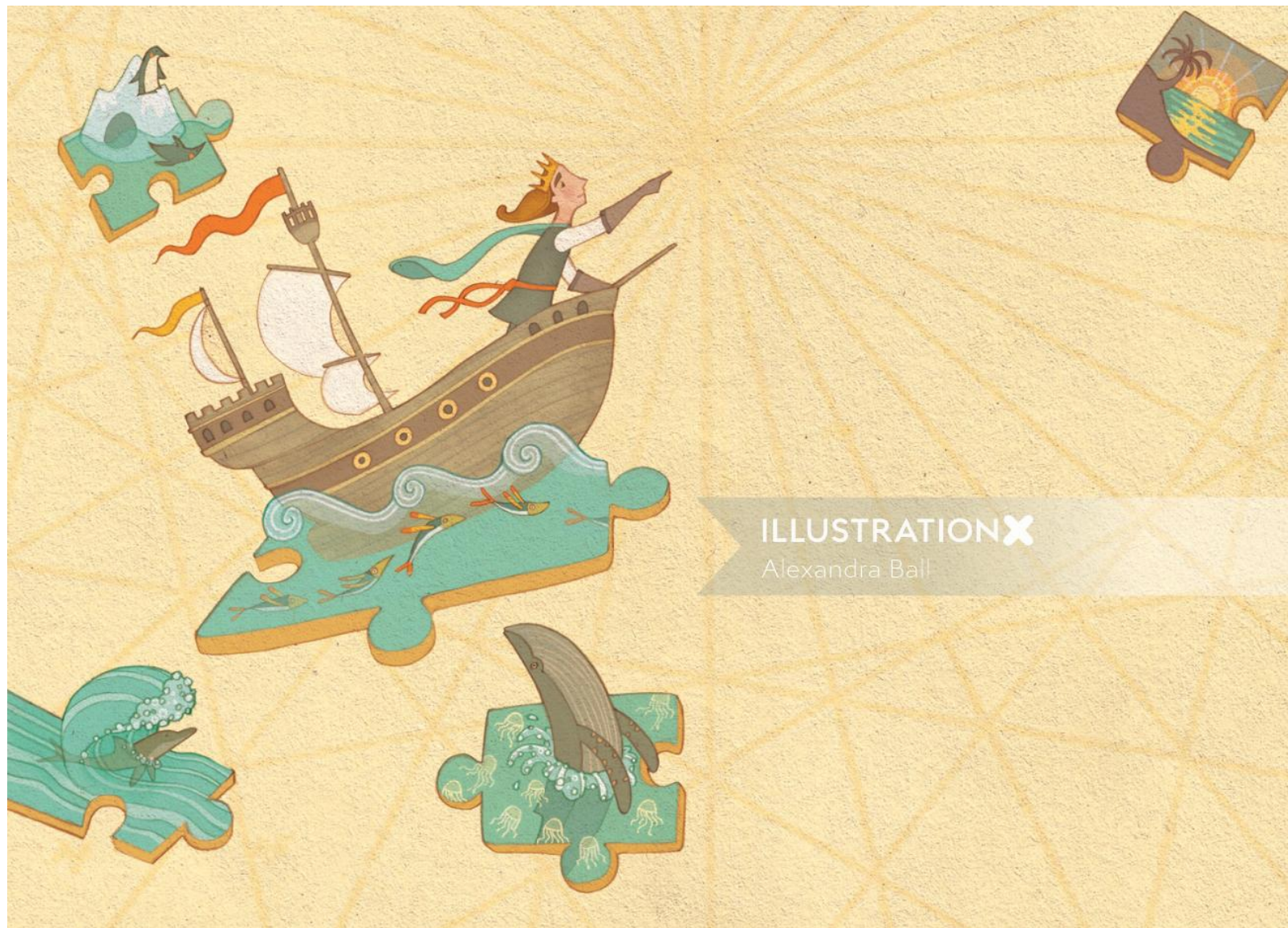
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The advertisement features a vibrant jungle scene with several monkeys playing on tree branches. At the top center is the Walkers logo. The main headline reads "WHOLEGRAIN THAT'S A WHOLE LOT OF FUN" in large, white, outlined letters. Below the headline, the text "ILLUSTRATION X" and "Alexandra Ball" are visible. The central focus is a bag of Walkers Baked Hoops and Crosses, Roast Beef flavor, with a "NEW" badge. The bag highlights "Wholegrain Goodness" and "30% Less Fat*". In the bottom left, there is a circular seal that says "TASTE GOOD FEEL GOOD" and another "NEW" badge. A text box at the bottom states: "Baked Hoops and Crosses not only contain wholegrain, they're 30% less fat*. Perfect for any cheeky monkey's lunchbox." At the very bottom, small text reads: "Walkers and the Walkers logo are registered trademarks. Walkers Baked Hoops and Crosses is a trademark. ©2013 *30% less fat than everyday potato crisps on average."

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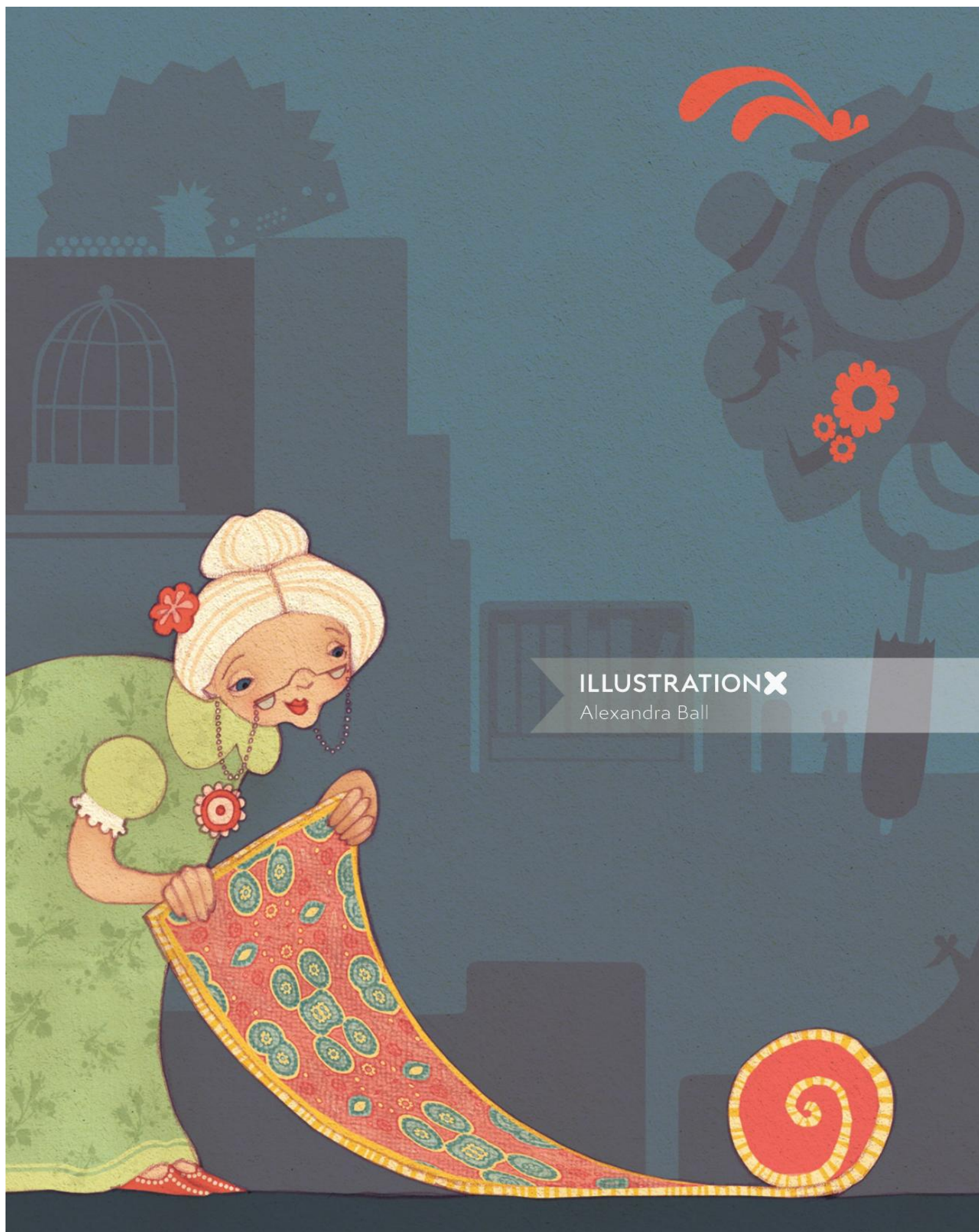
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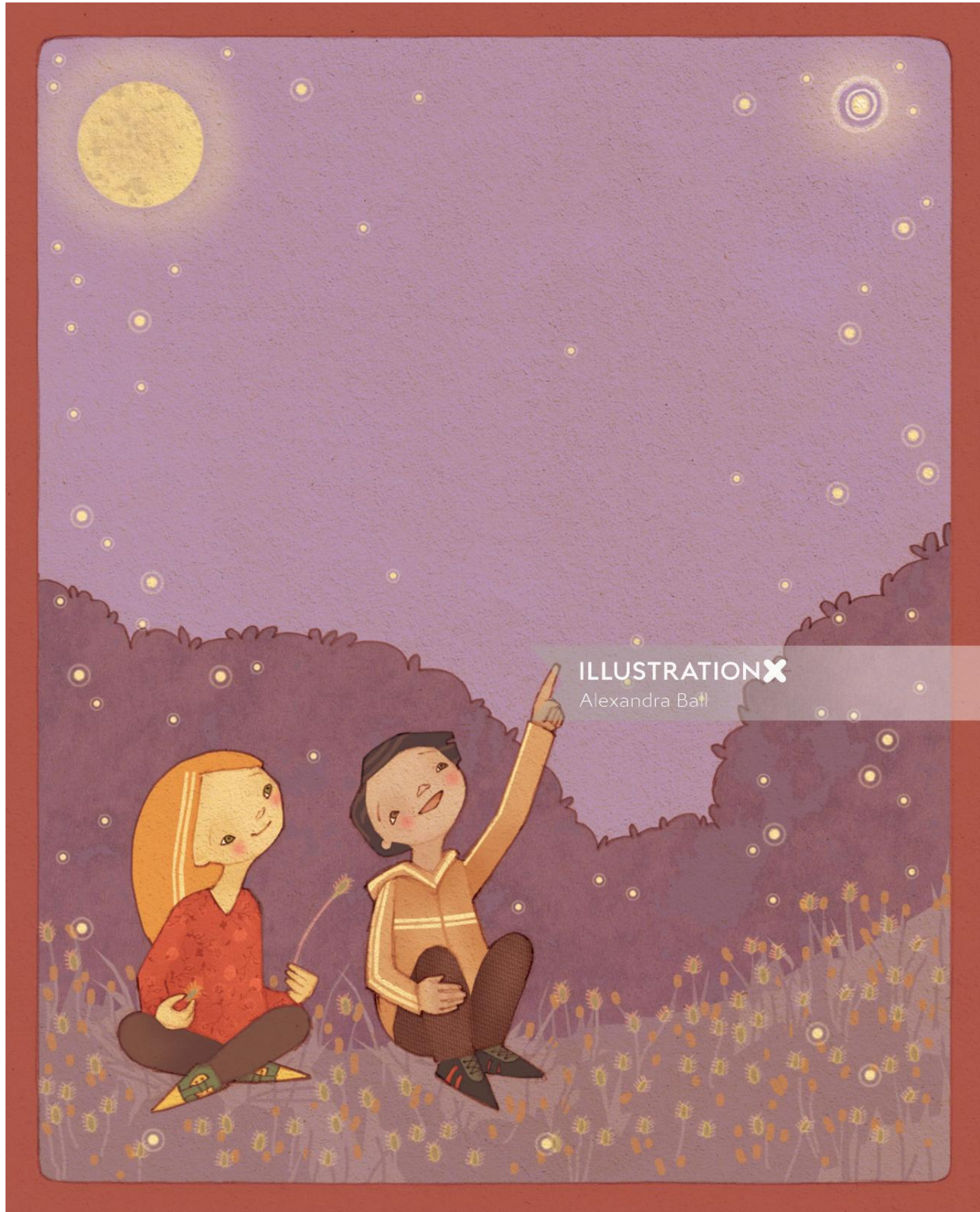
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