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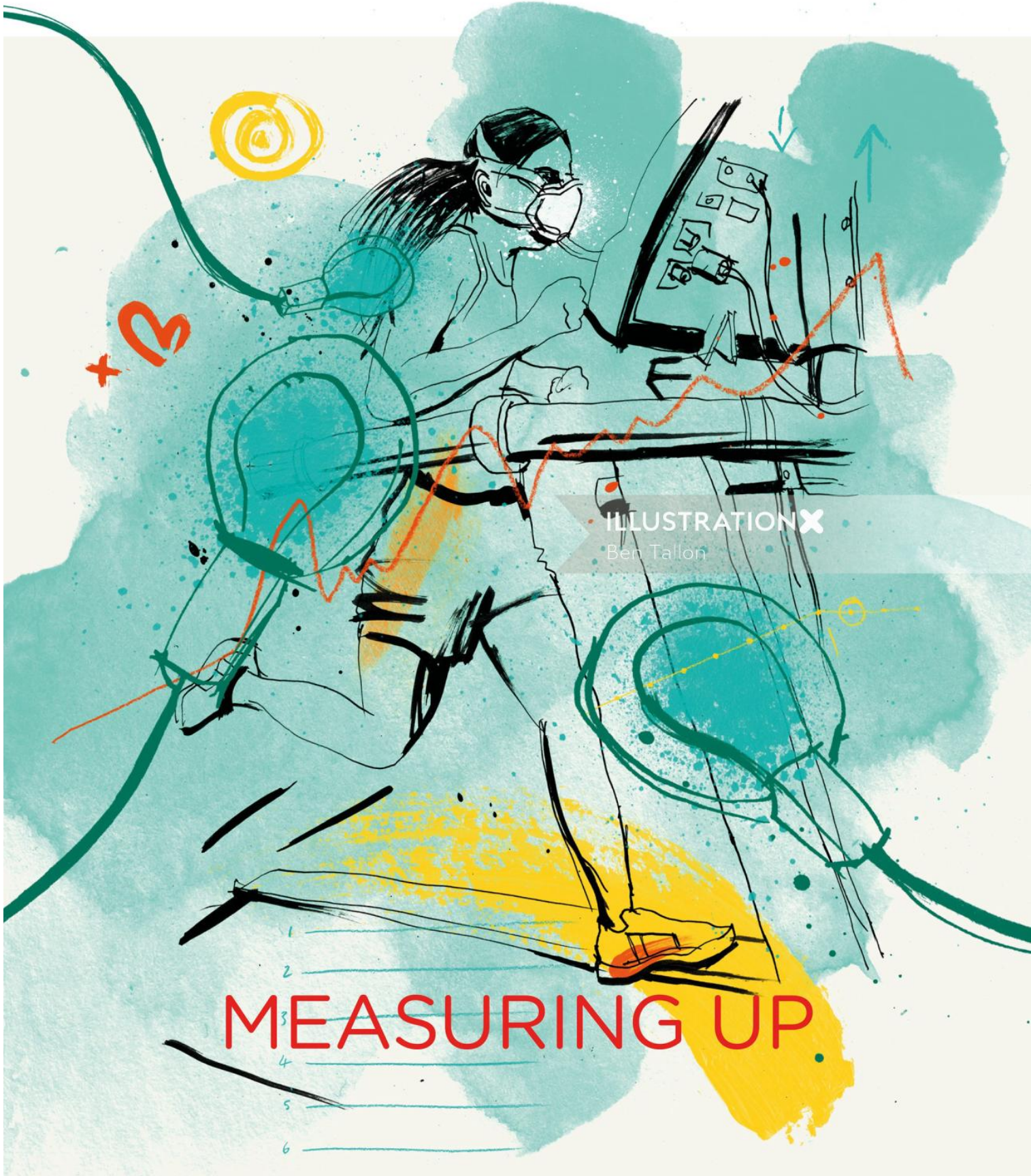
Q3
2025

local presence

Life

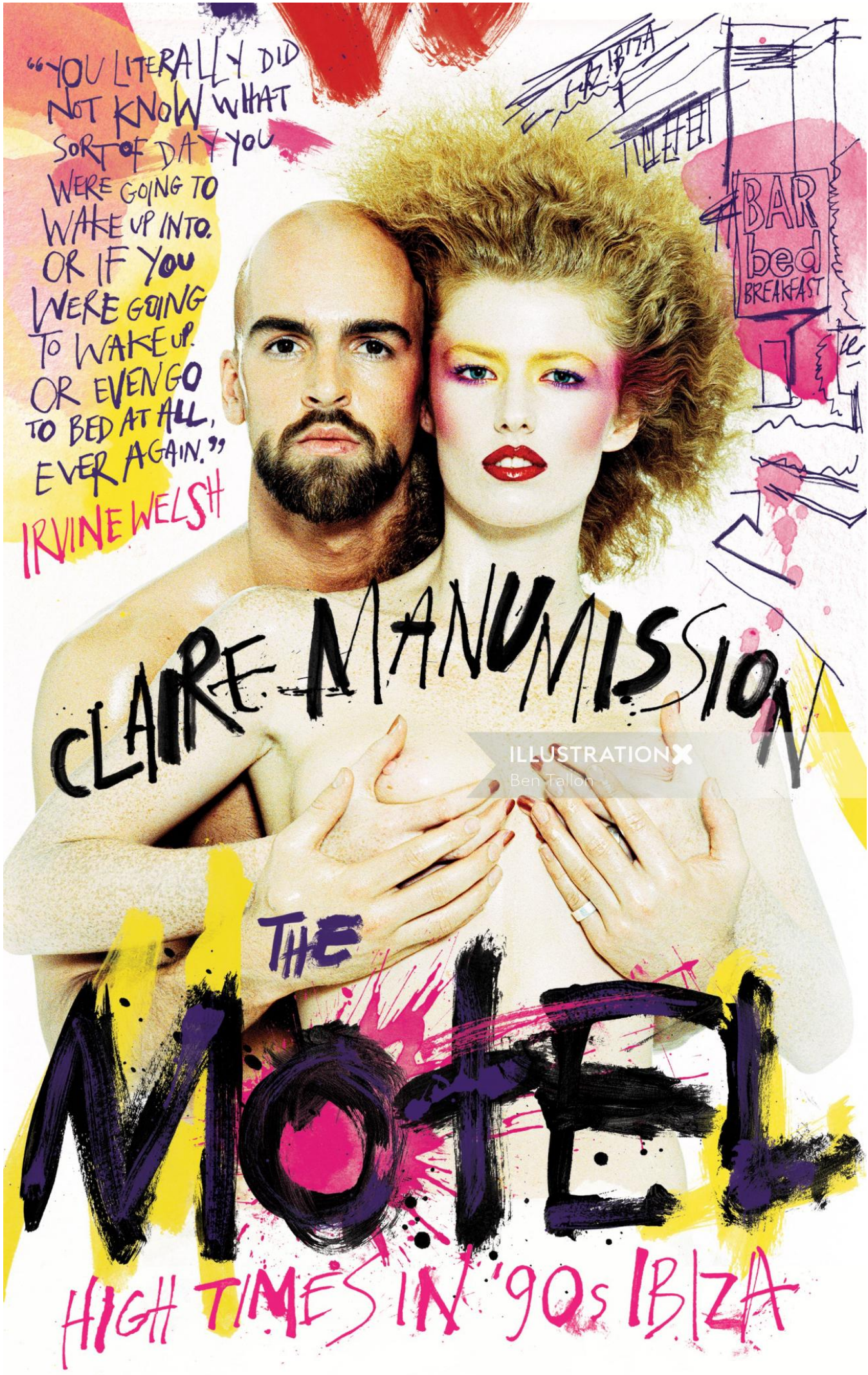


global view



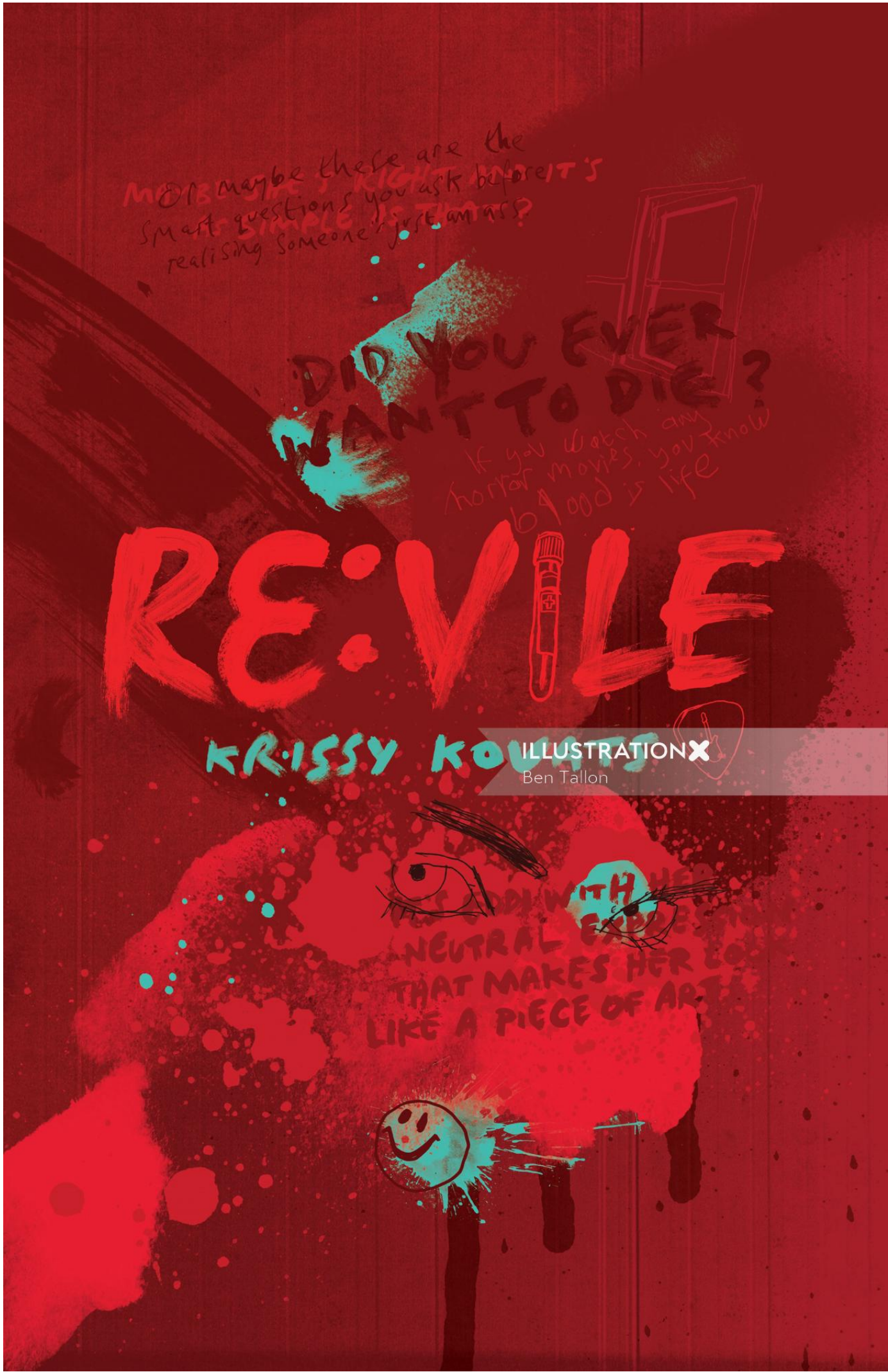
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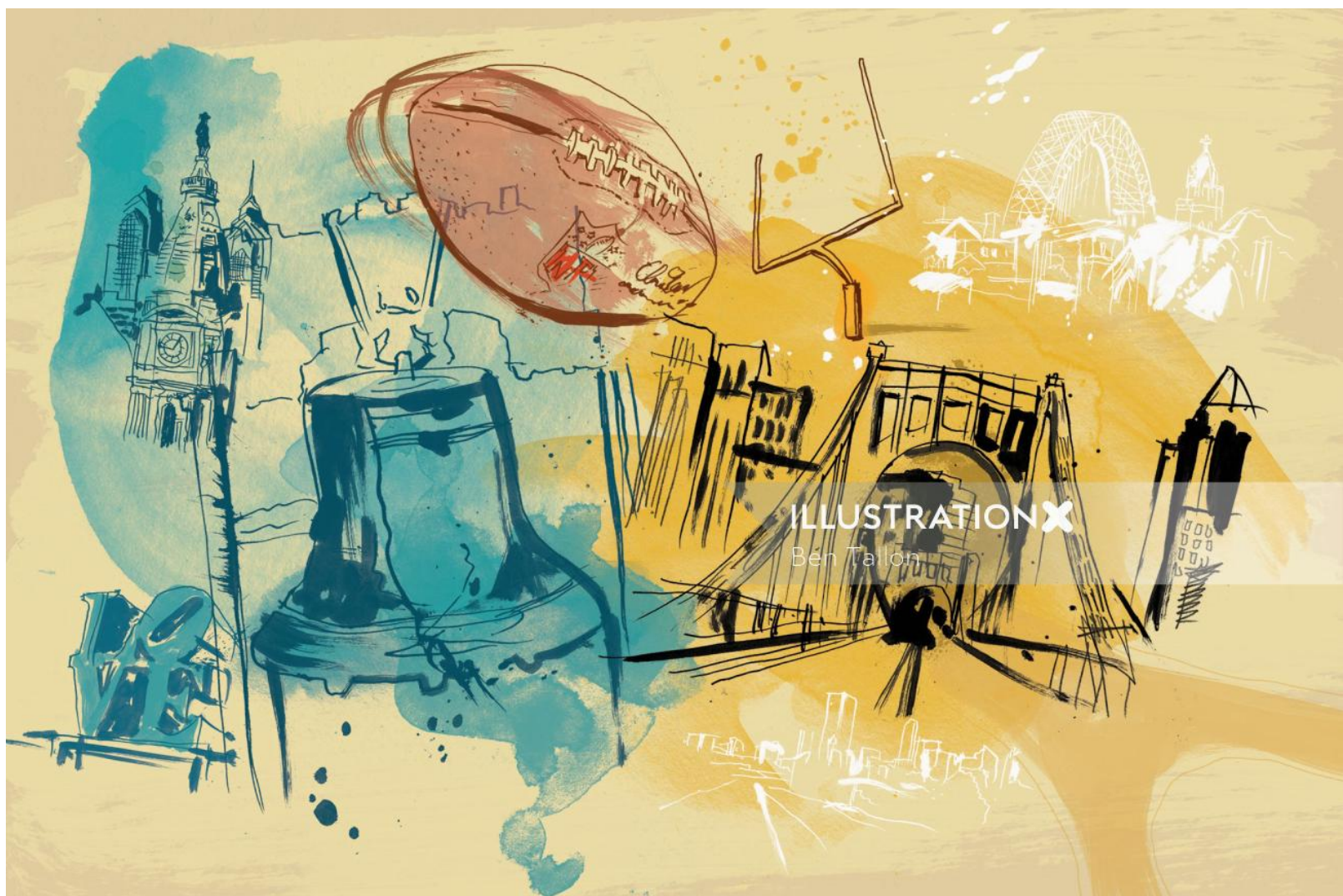
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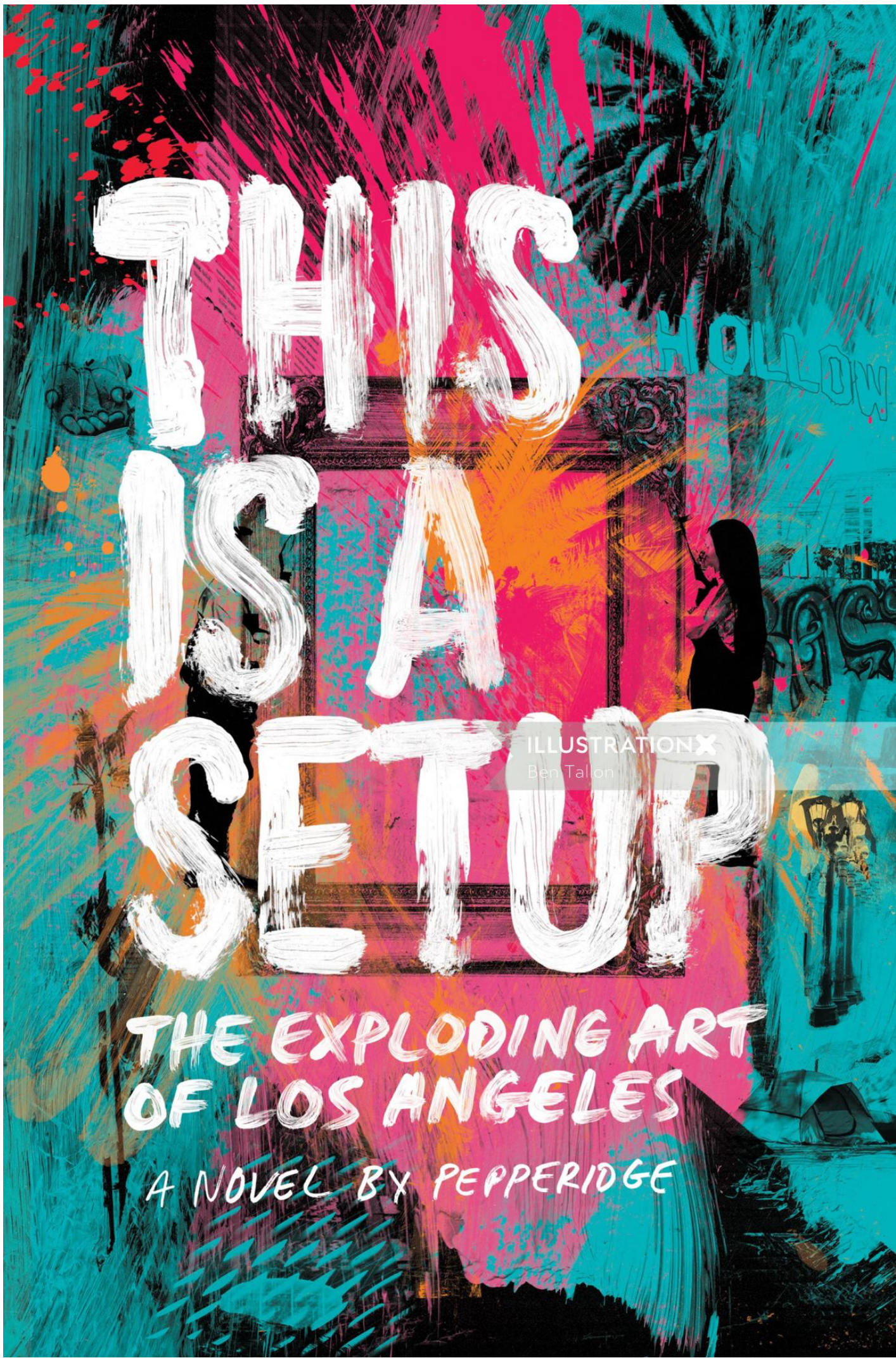
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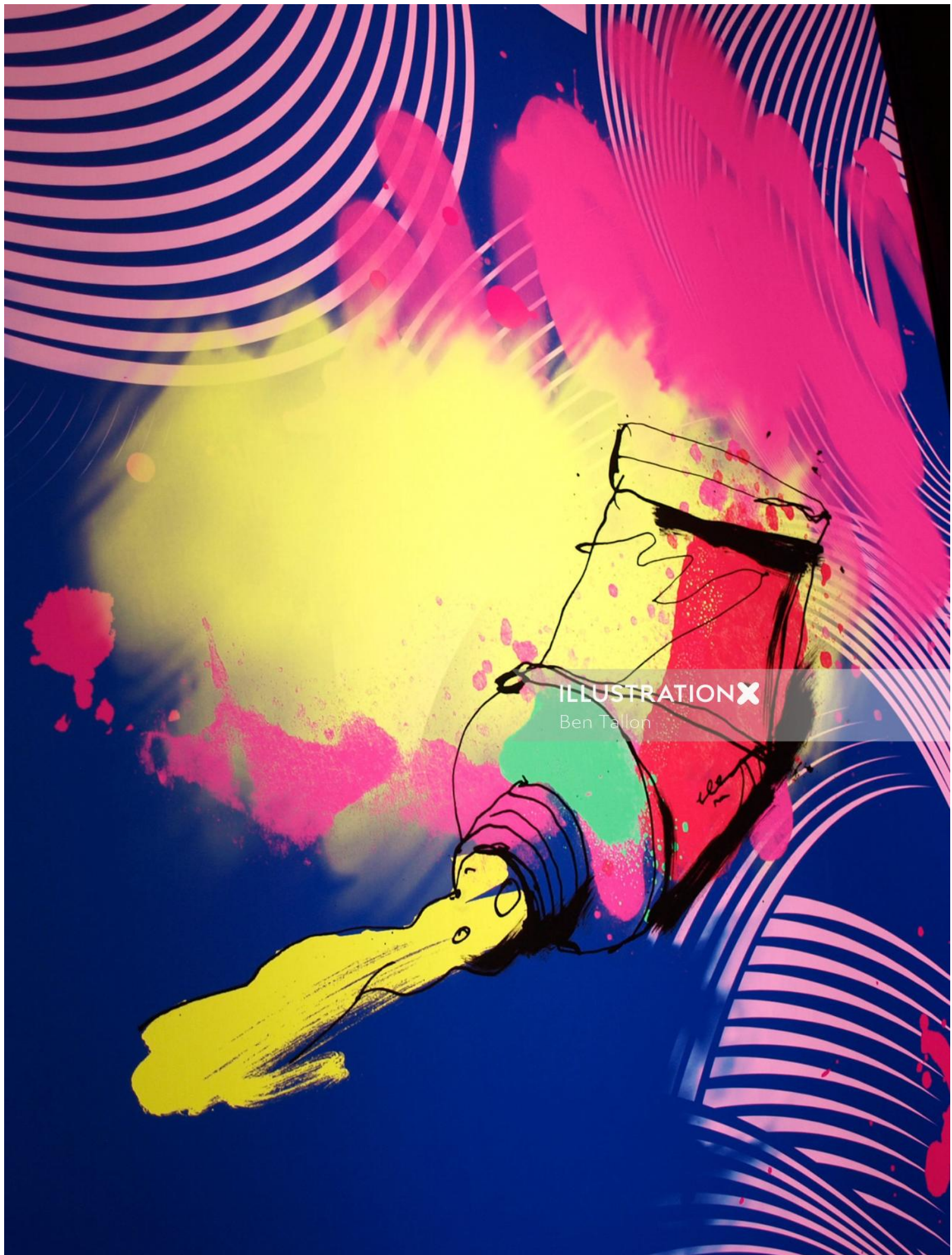
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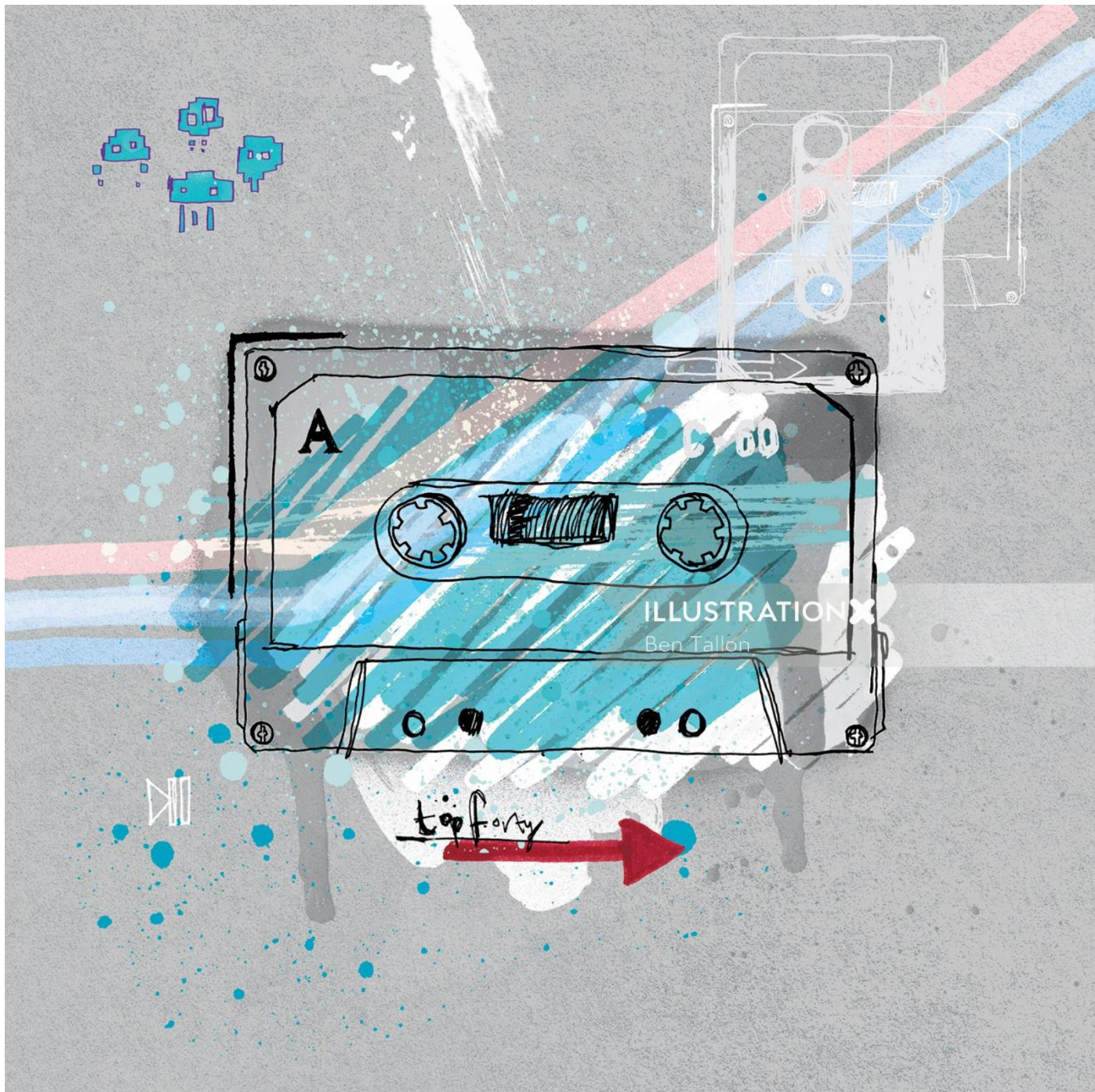
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SPOTLIGHT

ROLL WITH IT

Skateboards are simple tools, the way these seriously talented individuals use them is anything but.

From killer local spots and graffiti-scrawled skateparks, to the globetrotting glamour of Street League and shiny X Games medals, skateboarding means different things to different people. All skaters though are united by one thing: their love of rolling around on a plank of wood attached to four wheels. Whether it's in the street discipline, with its vast array of urban obstacles, or the park discipline, with its halfpipes and quarter pipes, these eight skaters have charted their own unique course. And Red Bull have been right there alongside them, backing events, supporting eye catching projects and cheering on their journey to the sport's upper echelons. Let's meet the gang...

**1 TJ ROGERS
THE INSPIRATION**

TJ Rogers may have been born in Canada, but his skating is loved globally. The 32-year-old street skater from The Great White North, started out shooting 'sponsor me' tapes on the streets of Calgary and is now a part of the LA scene. After overcoming a battle with testicular cancer, Rogers skates every day as if it's his last. Living his best life and not wanting to waste a minute, his optimism shines through. Being productive has never looked so fun.

**2 TOREY PUDWILL
THE ENTREPRENEUR**

When T-Puds was 12, he founded his own company and called it Grizzly Griptape. The enterprise now has an annual revenue of over four million dollars. There's more to Pudwill than financial projections though, he's a game-changing skater who's been crushing it for years. No stranger to podiums or injuries, Pudwill heralded in the straight-to-internet era with his viral Big Bang part in 2011. The part has been viewed almost six million times on YouTube.

**3 MADARS APSE
THE SKATER'S SKATER**

For a tall guy, Madars Apse is incredibly stylish on a board. The lanky Latvian – who sold flowers to buy his first board – has taken athleticism, creativity and spontaneity to the streets over his career. Apse's video, Forget Me Not, released in 2023, showcased the inventiveness that makes him such a loved figure. Apse is committed to giving back time and funds to the DIY skate scene in Latvia. A true man of the people.

**4 GUSTAVO RIBEIRO
THE TECHNICIAN**

On his fifth birthday, Gustavo Ribeiro received a skateboard from his uncle. 17 years later, he's considered to be the most technical skater on the planet. Cutting his teeth on Lisbon's streets, alongside his twin brother Gabriel, Gustavo has risen to become the leading light of Portuguese skateboarding. Driven to success, partly by a classic case of sibling rivalry, Gustavo won his first ever Street League Skateboarding Super Crown World Championship title in 2022.

**5 MARGIELYN DIDAL
THE PIONEER**

Hailing from the Philippines, Margielyn Didal has led the charge for her country's skate scene ever since she first picked up a skateboard, aged 12. In 2018, Didal became the first Filipino to participate in the X Games and won gold at the Asian Games. An appearance at the Olympics followed. In 2021, Didal opened her own skatepark in Soul Sierra, Cebu City, now the training venue for the Philippine National Skateboarding Team.

**6 JAMIE FOY
THE RAIL KING**

Boasting a style so clean you could eat your breakfast off it, Jamie Foy has established himself as one of the most watchable skaters on the planet. From X Games glory to Thrasher's 'Skater of the Year' status, the man they call Big Boy Foy takes down rails with an ice dancer's finesse. His first try frontside crooked grind down the massive El Toro handrail in Ty Evans' 2017 film The Flat Earth is the stuff of legend. The greatest handrail skater ever? Quite possibly.

**7 FELIPE GUSTAVO
THE SCREENWRITER'S DREAM**

In 2007, Gustavo – who hails from Brazil's capital Brasilia – became a national celebrity when his story hit the media. In order to buy tickets and travel to Tampa Am in Florida, his father sold the family car. Not only did they make it to the contest but Gustavo, competing as a complete unknown, won the thing as well. After that, he joined Plan B Skateboards and life has never been the same again.

**8 SAKURA YOSOZUMI
THE GOLD-GETTER**

Park skater Sakura Yosozumi has won just about everything there is to win in skateboarding. Not bad for a 21-year-old, who – inspired by her brother – didn't get her first deck until 2013. Yosozumi has turned standing on podiums into something of a habit. There's been Asian Games success, World Championships success, X Games success and an Olympic gold medal to boot. Don't bet against her going back for gold at Paris 2024.

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emboldened law-abiding people to behave like

animals

on their misguided prejudices; frustrated people who **wanted to see the world burn**
because life had not turned out the way they hoped it would.

The local media amplified their
guttural snarls and published a cover story



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about a teacher who had been sneakily recorded
accusing parents of laziness, by calling in elven disciplinary reinforcements from the North Pole.
She was **run out of town** in a matter of hours when
20 or so
laid siege to her **shadowy figures**
home, staring through her windows, skulking menacingly in her garden.

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