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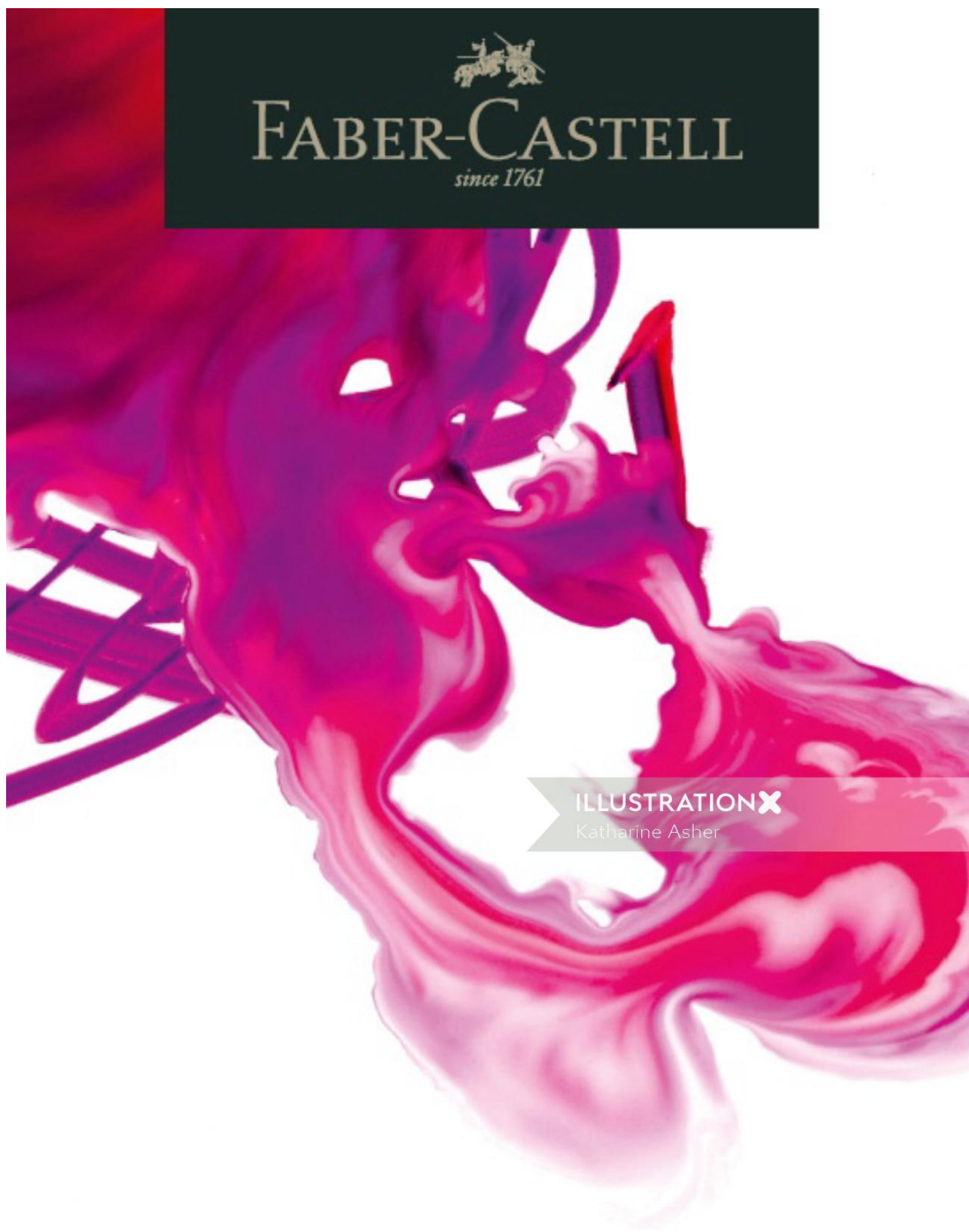
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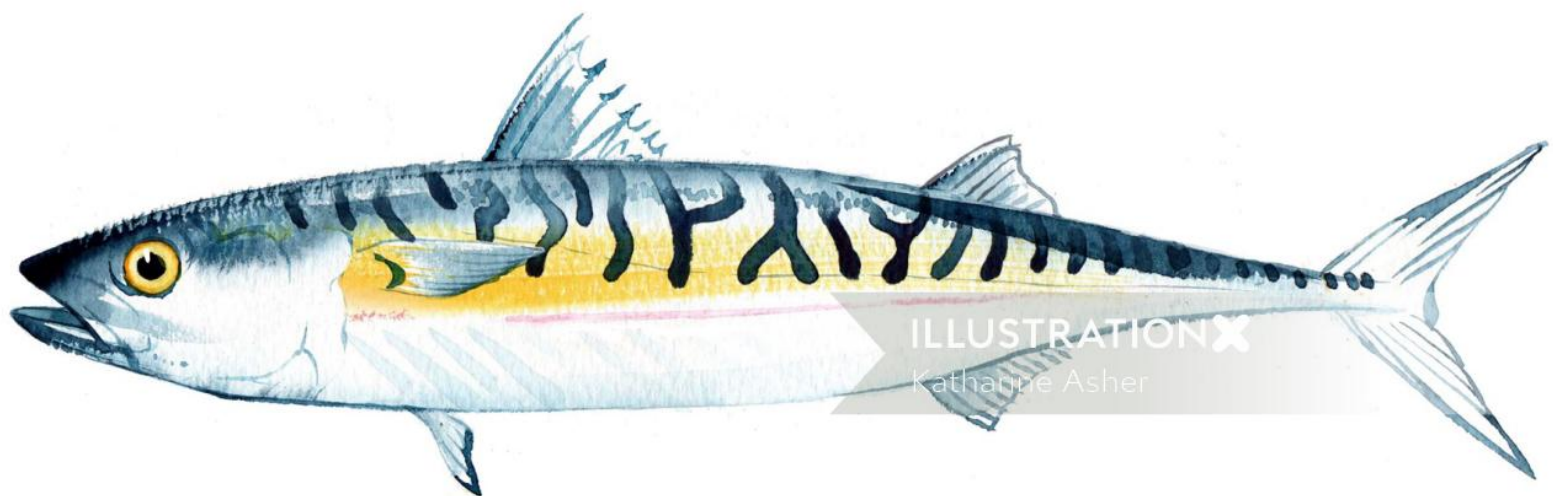
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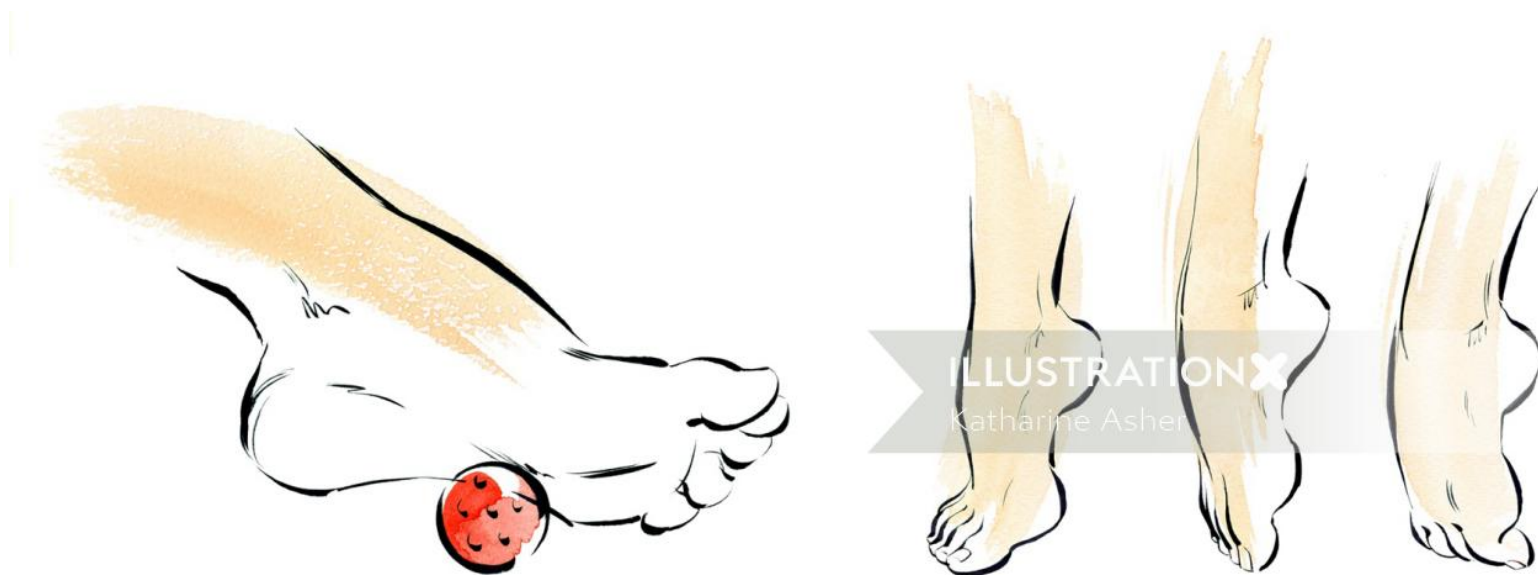
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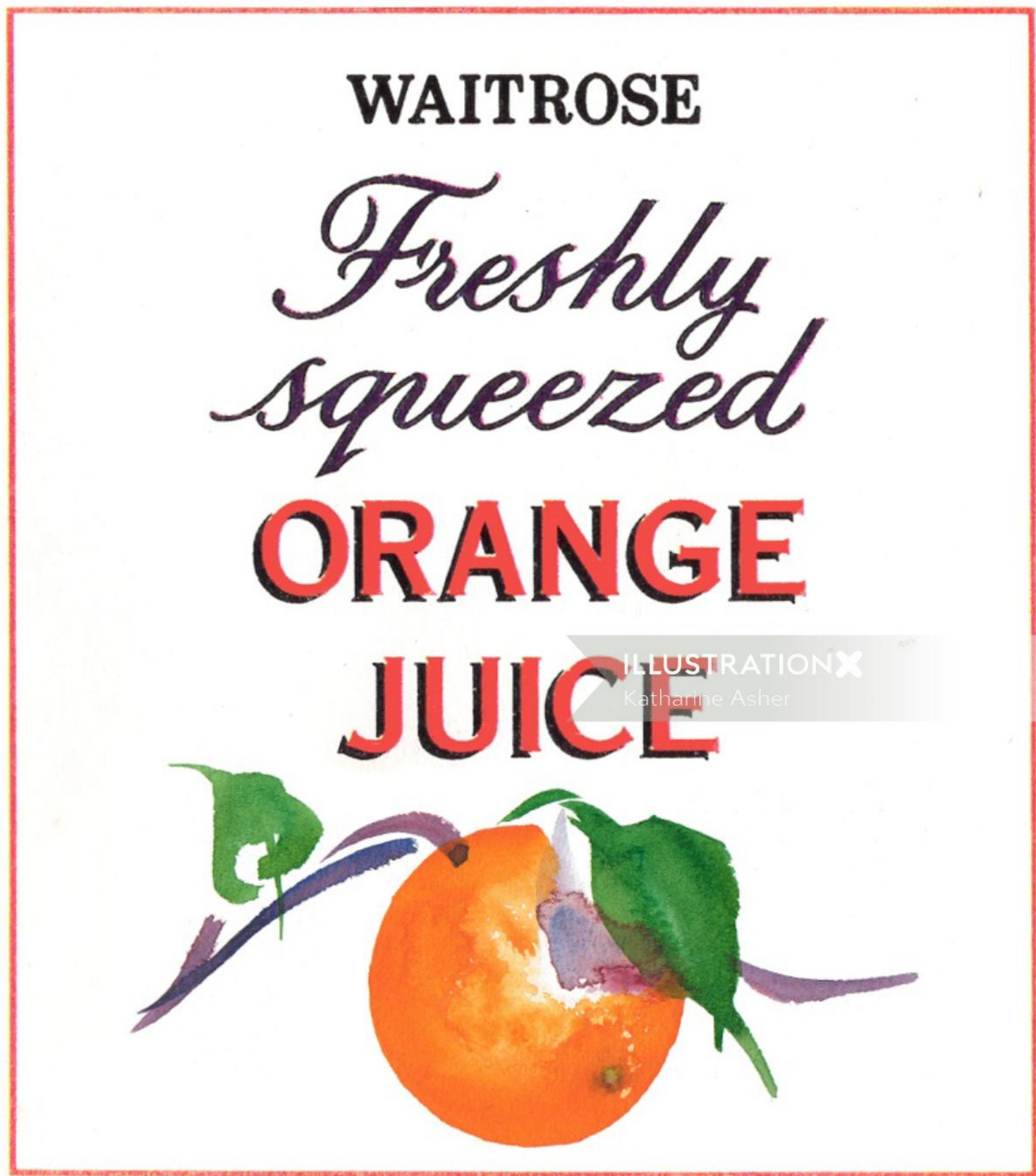
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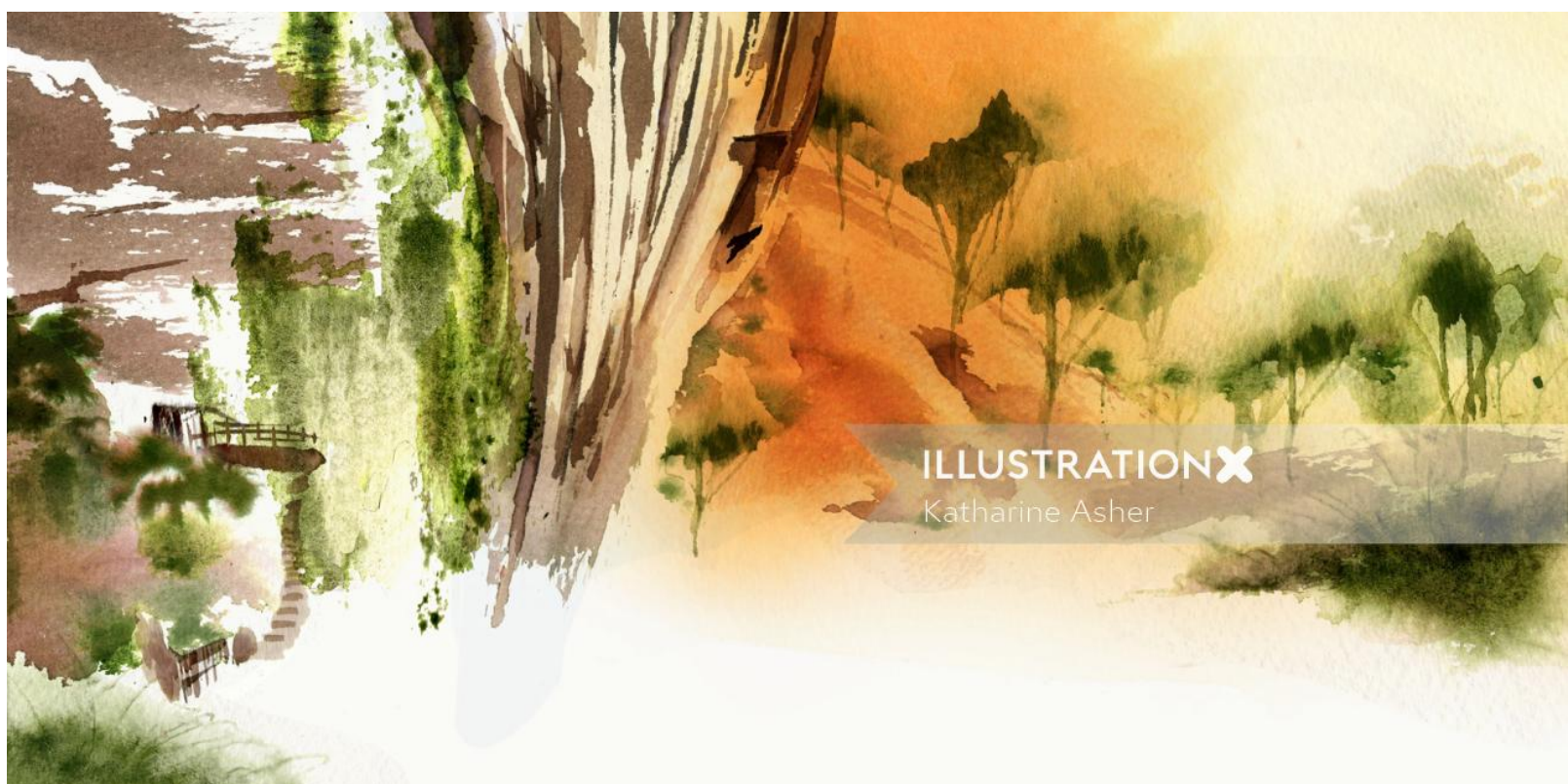

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CONNECTIVITY

CONNECTIVITY

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THE AIRCRAFT CONNECTIVITY MARKET IS MOVING DYNAMICALLY, AS SERVICE PROVIDERS TAKE VARIOUS APPROACHES TO EXPANDING CAPACITY – INCLUDING LAUNCHING NEW SATELLITE CONSTELLATIONS

Words by Paul Sheldon. Illustration by Katharine Asher

For years the market in aircraft connectivity has been dominated by four companies: Gogo, Viasat, Inmarsat and Iridium. According to Valour Consultancy, Gogo now counts some 5,500 business aircraft on its air-to-ground (ATG) network, while Viasat lays claim to more than 1,100 cumulative shipments of its Ku-band system over the last decade. On the L-band side, Inmarsat and Iridium account for the bulk of the market.

Inmarsat has built a base of almost 4,000 aircraft that rely on its SwiftBroadband (SBB) service and some 600 that use the Jet Connect (JX) Ka-band solution. With 10,000 aircraft installed with Iridium services today, it's estimated there's a 90% chance a business jet will use Iridium voice services to power in-flight phone operations.

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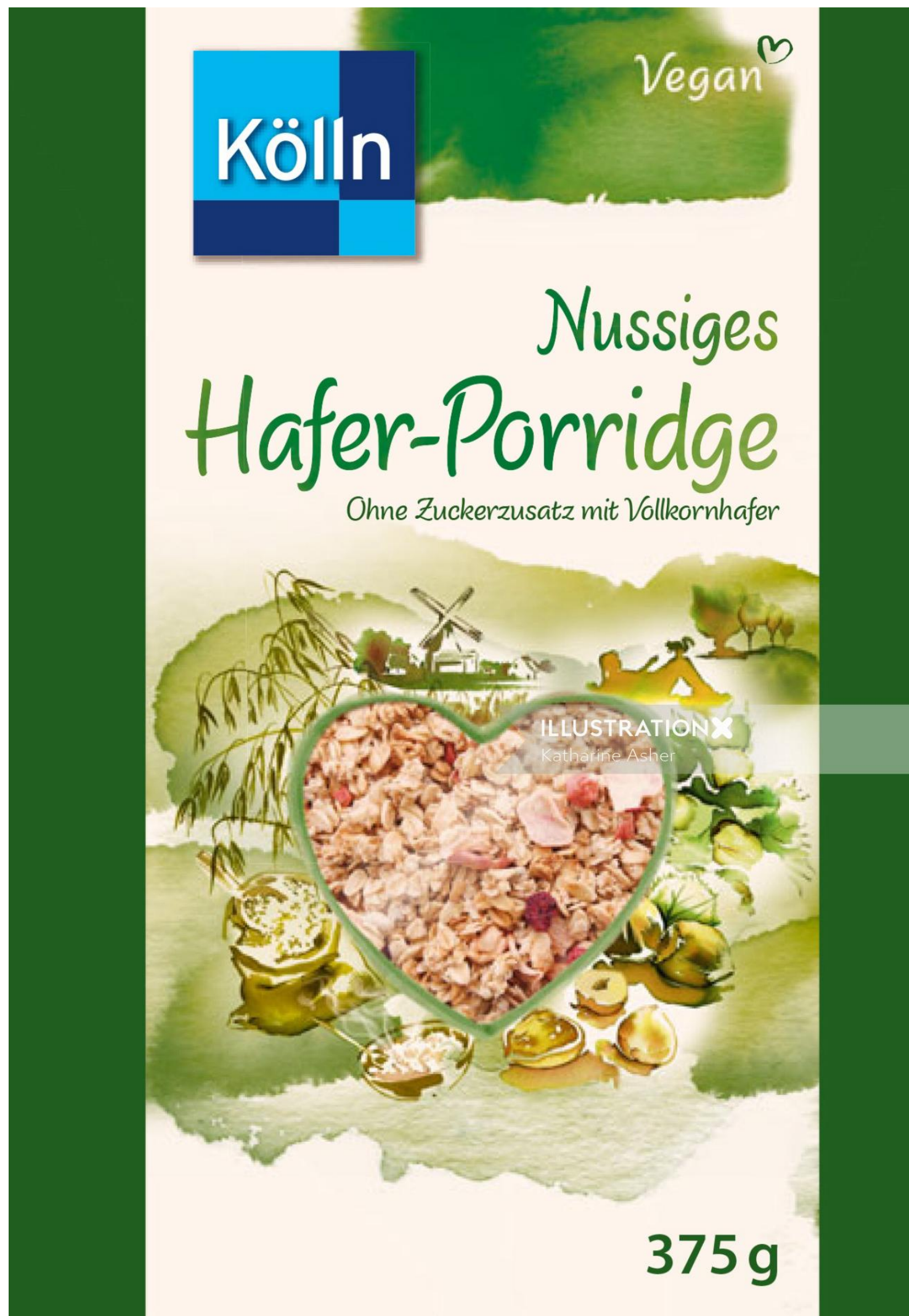
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