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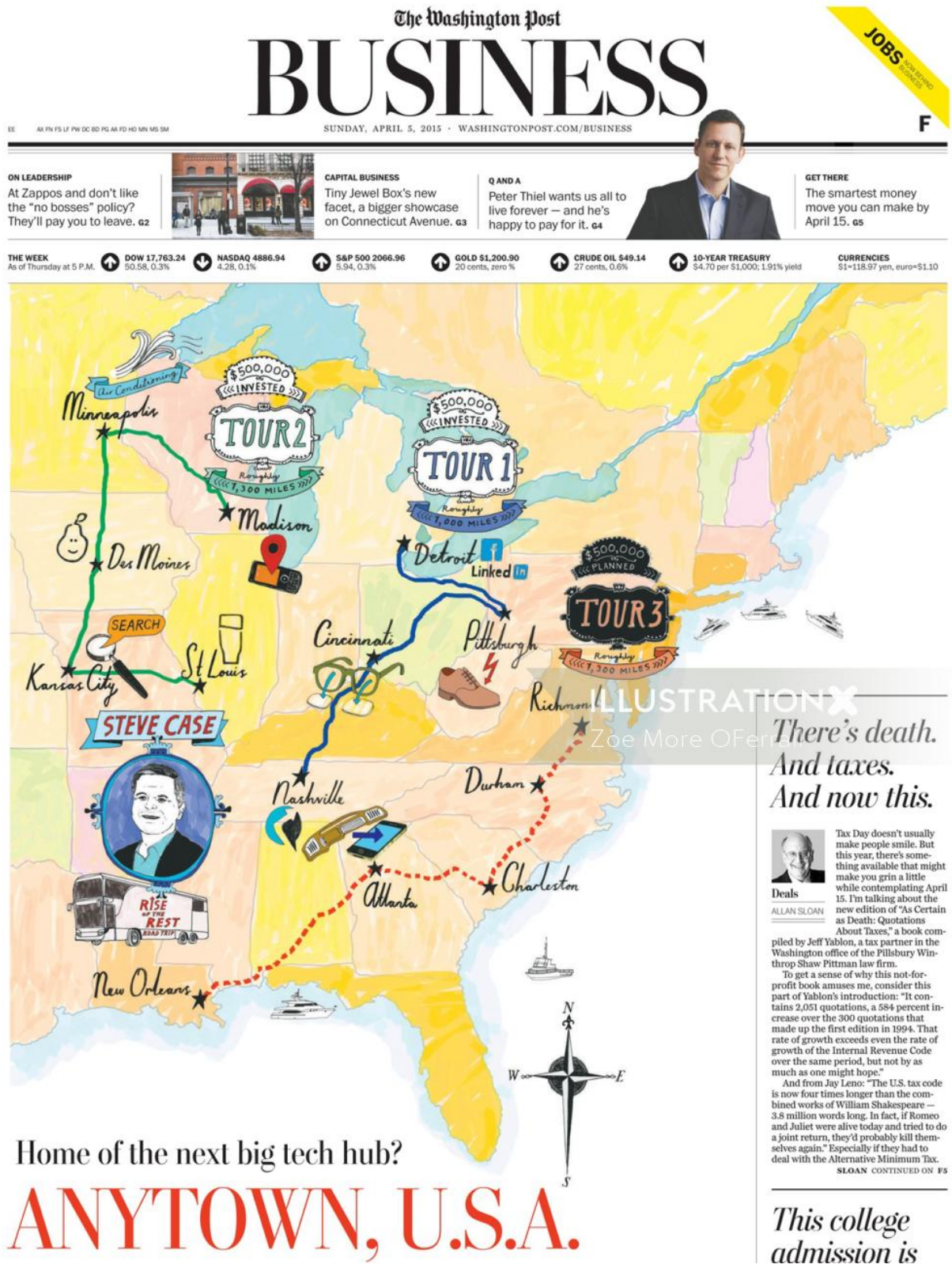


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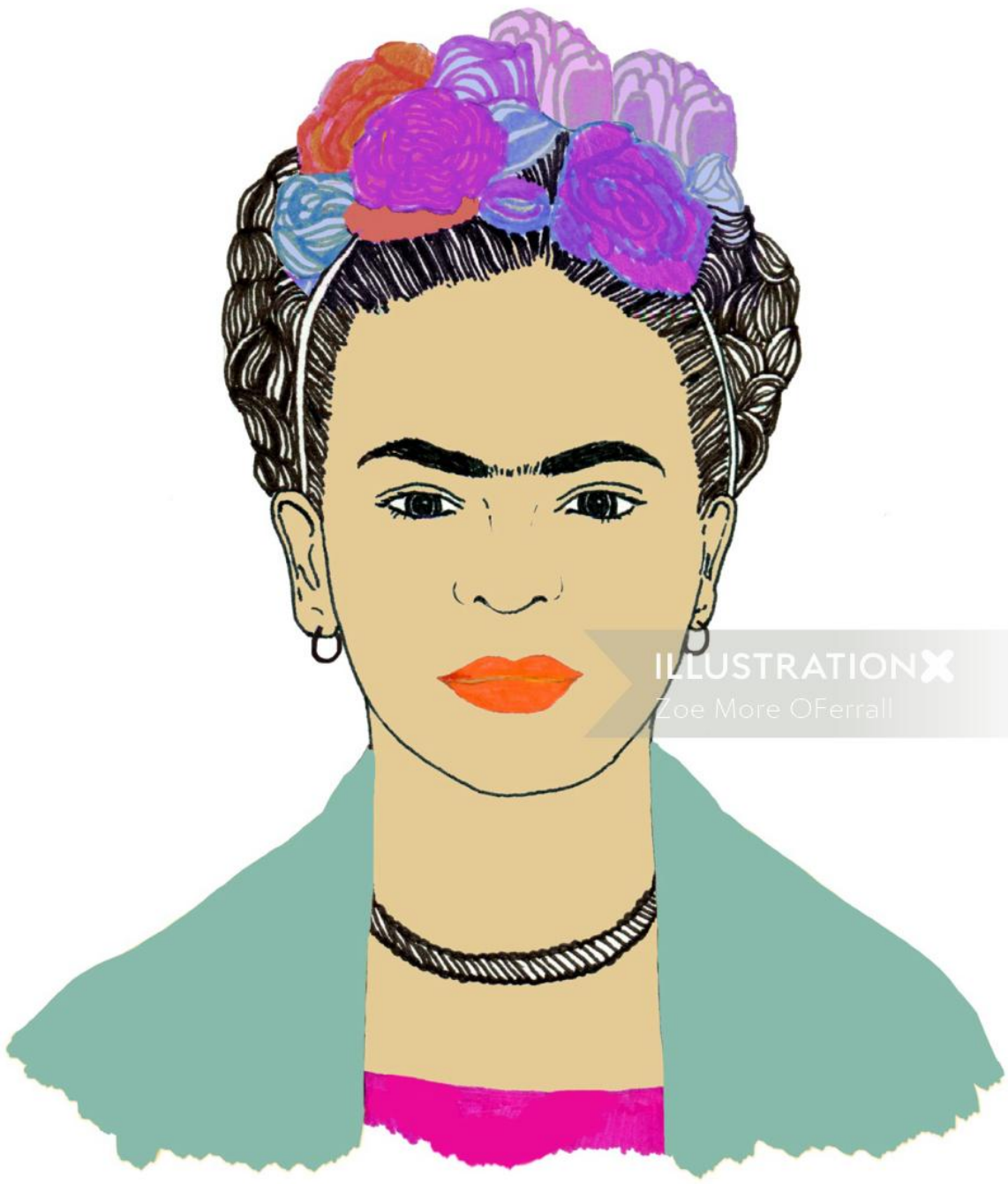


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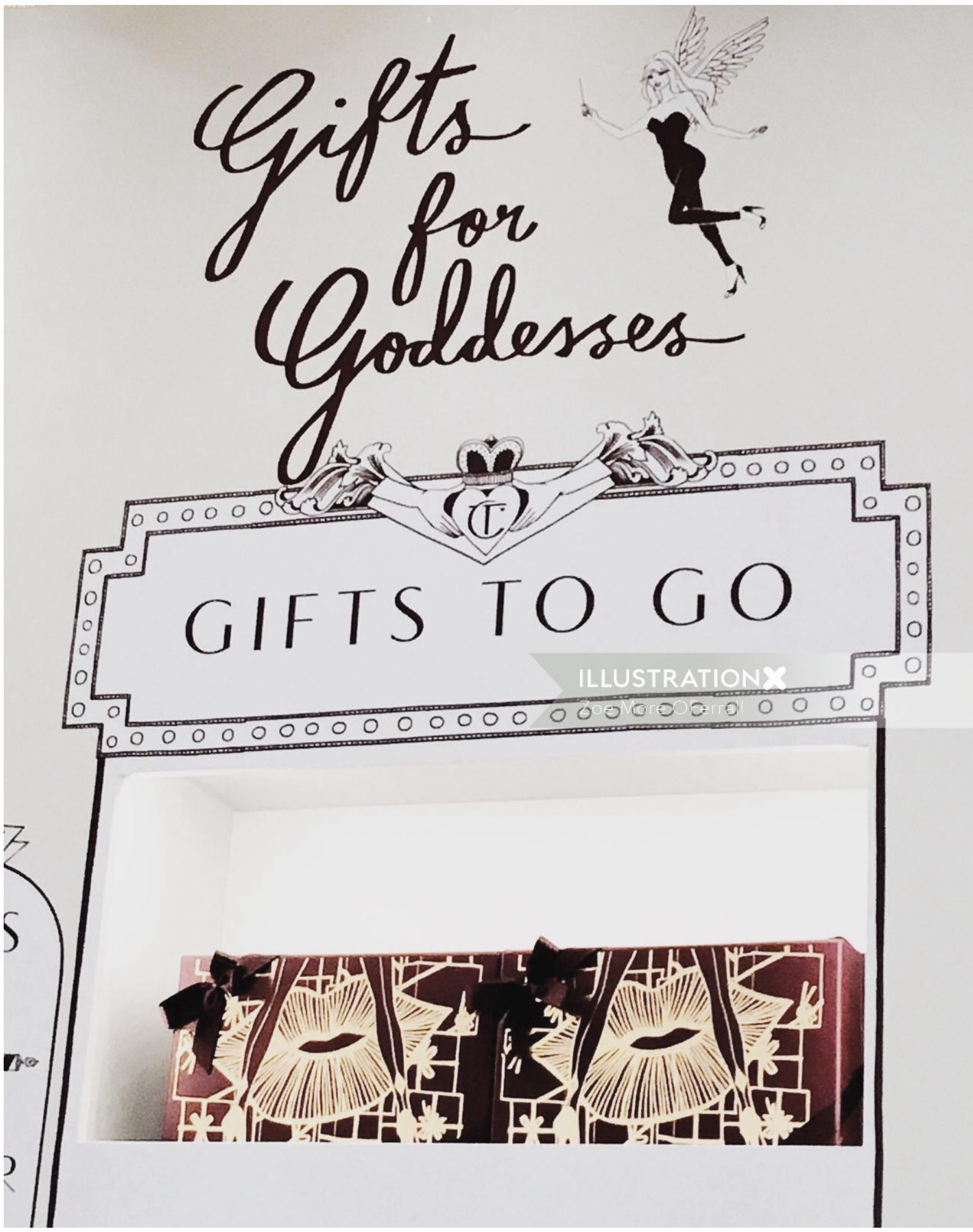


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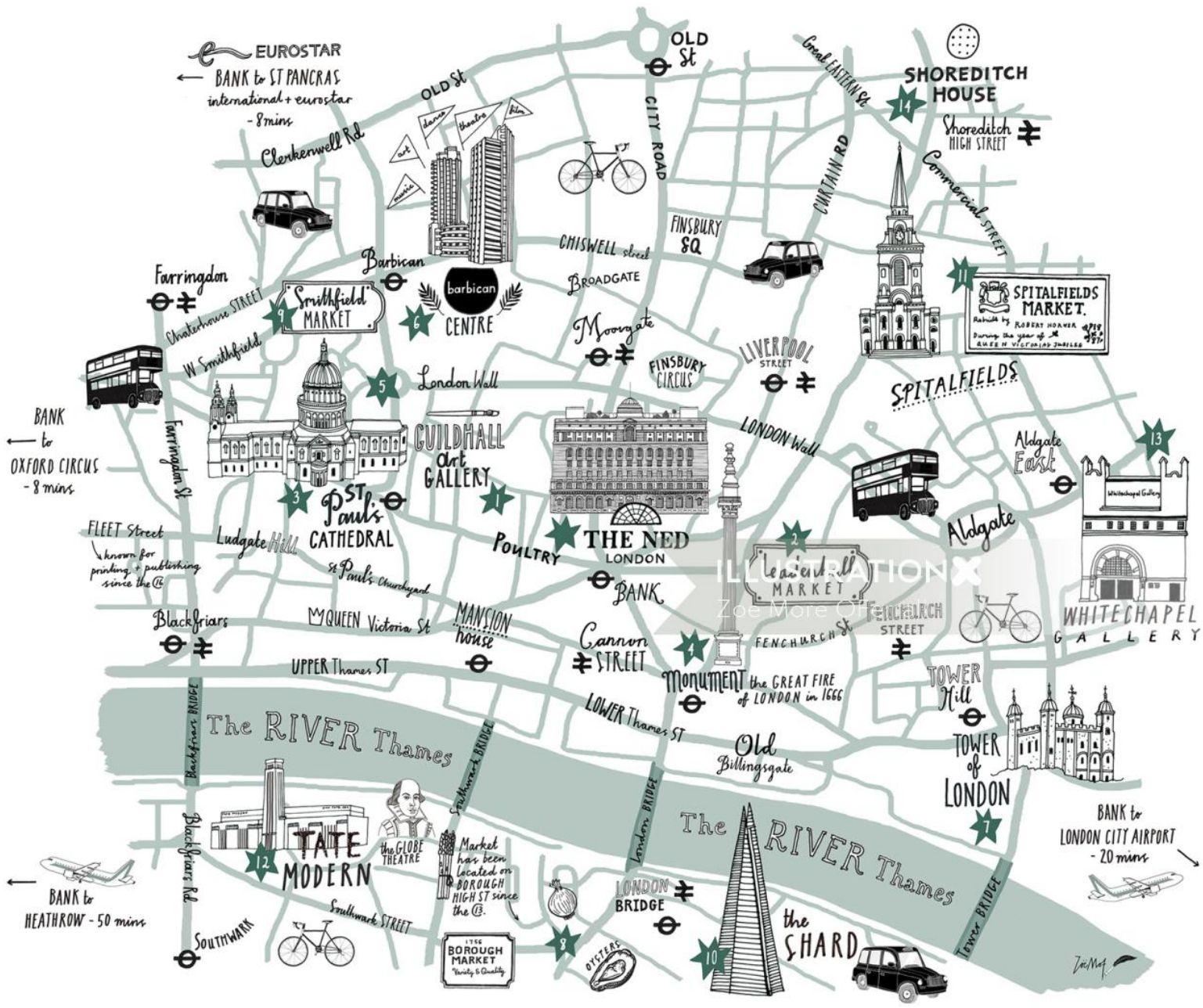


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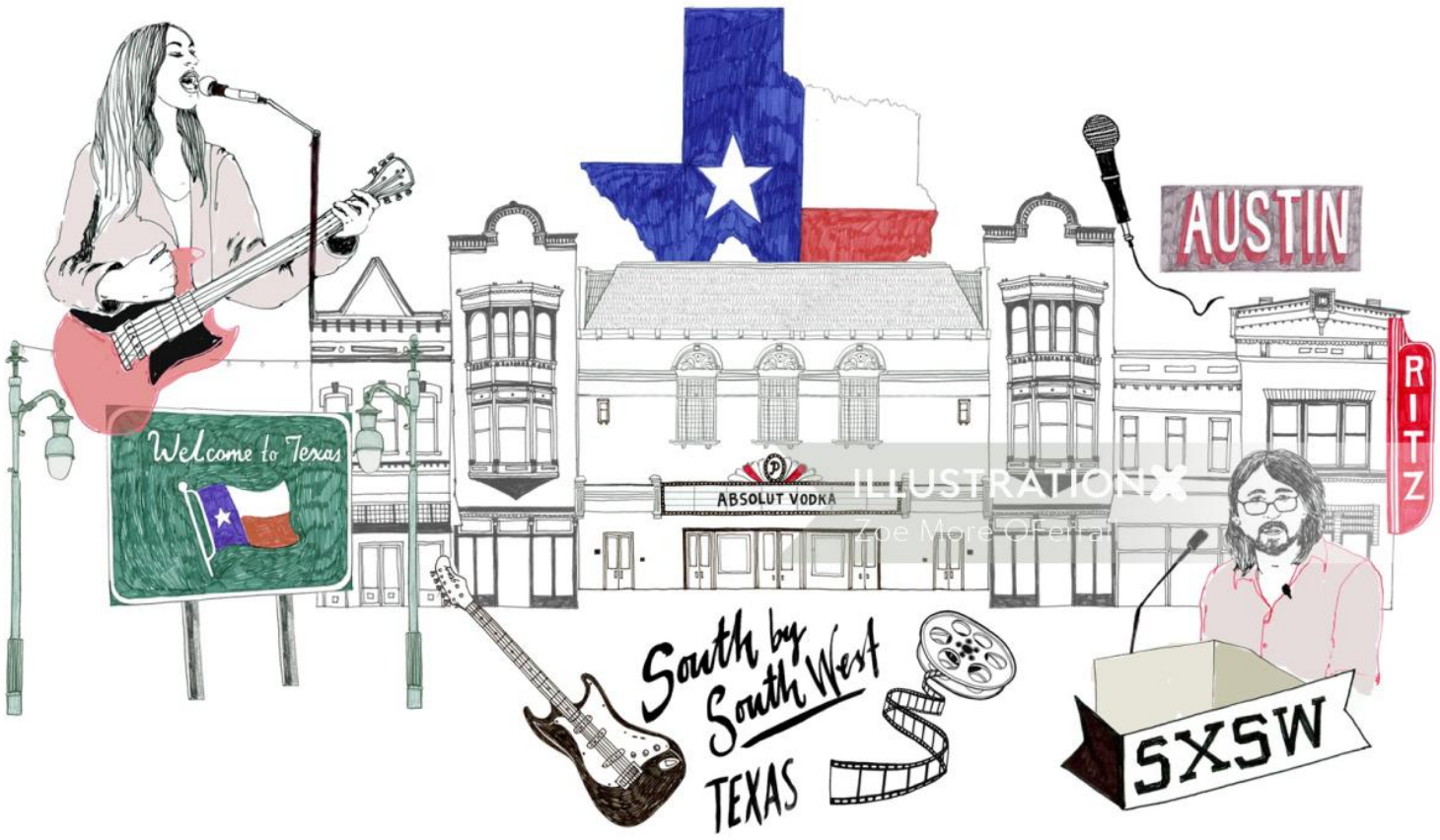


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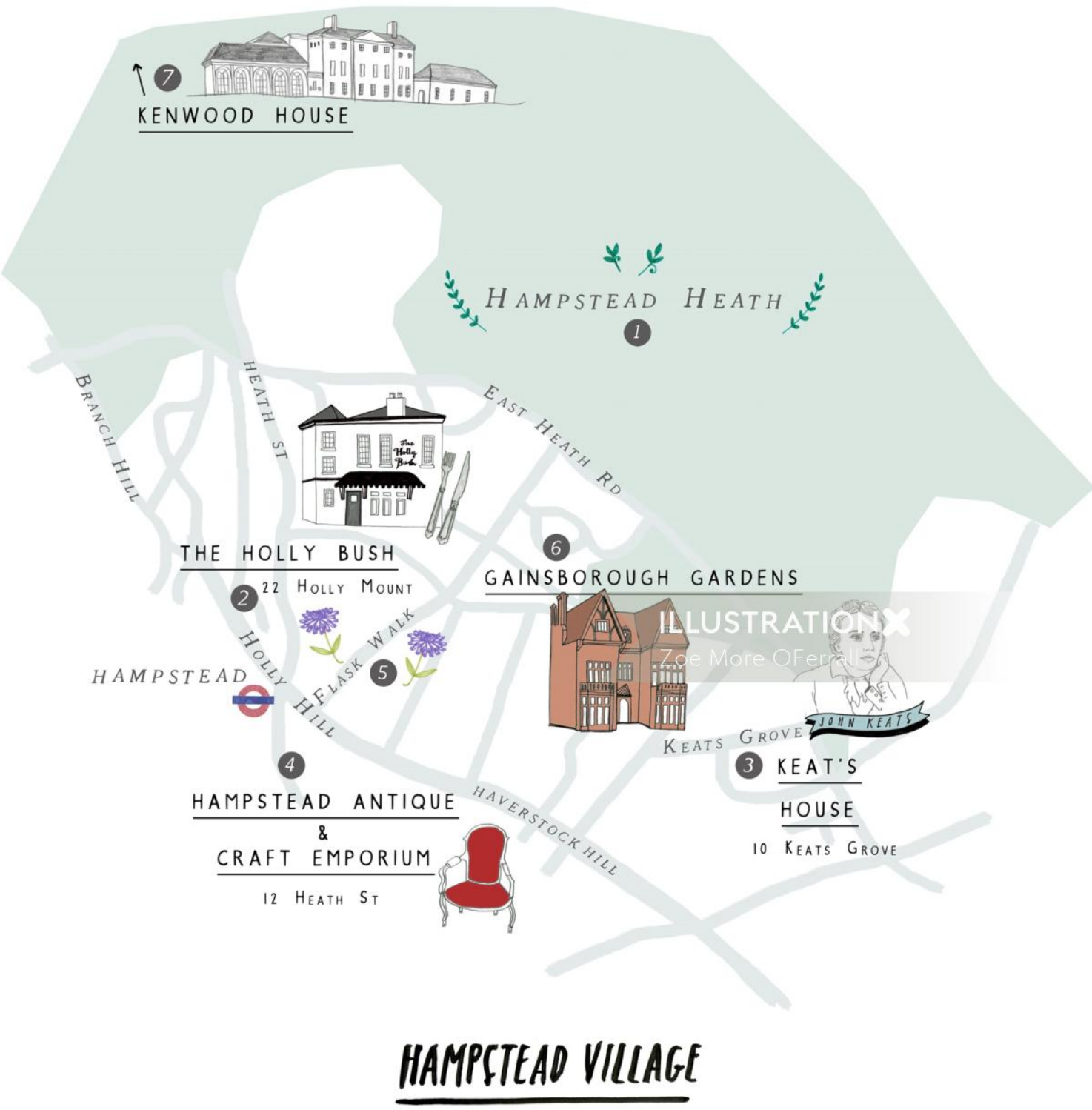


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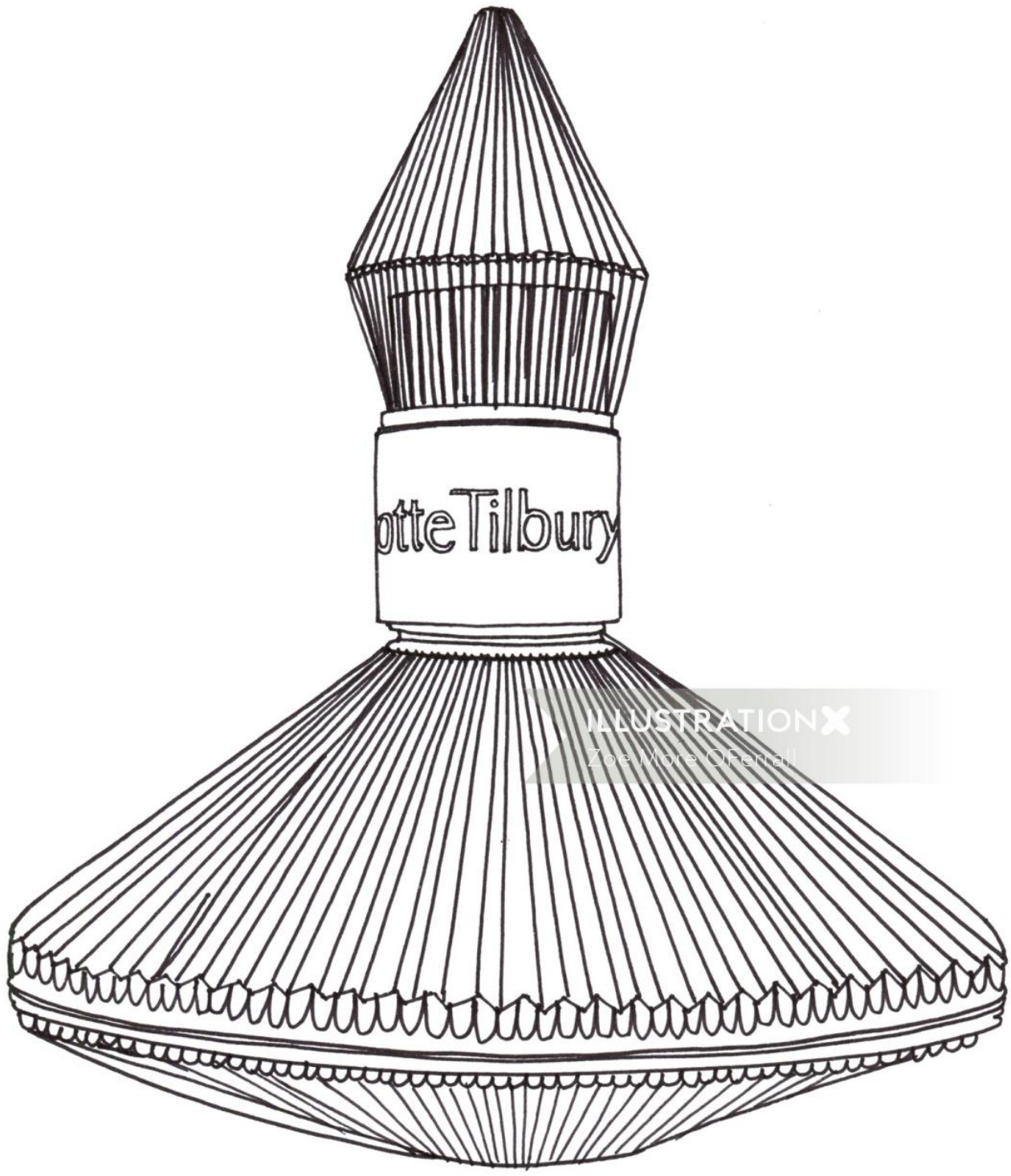


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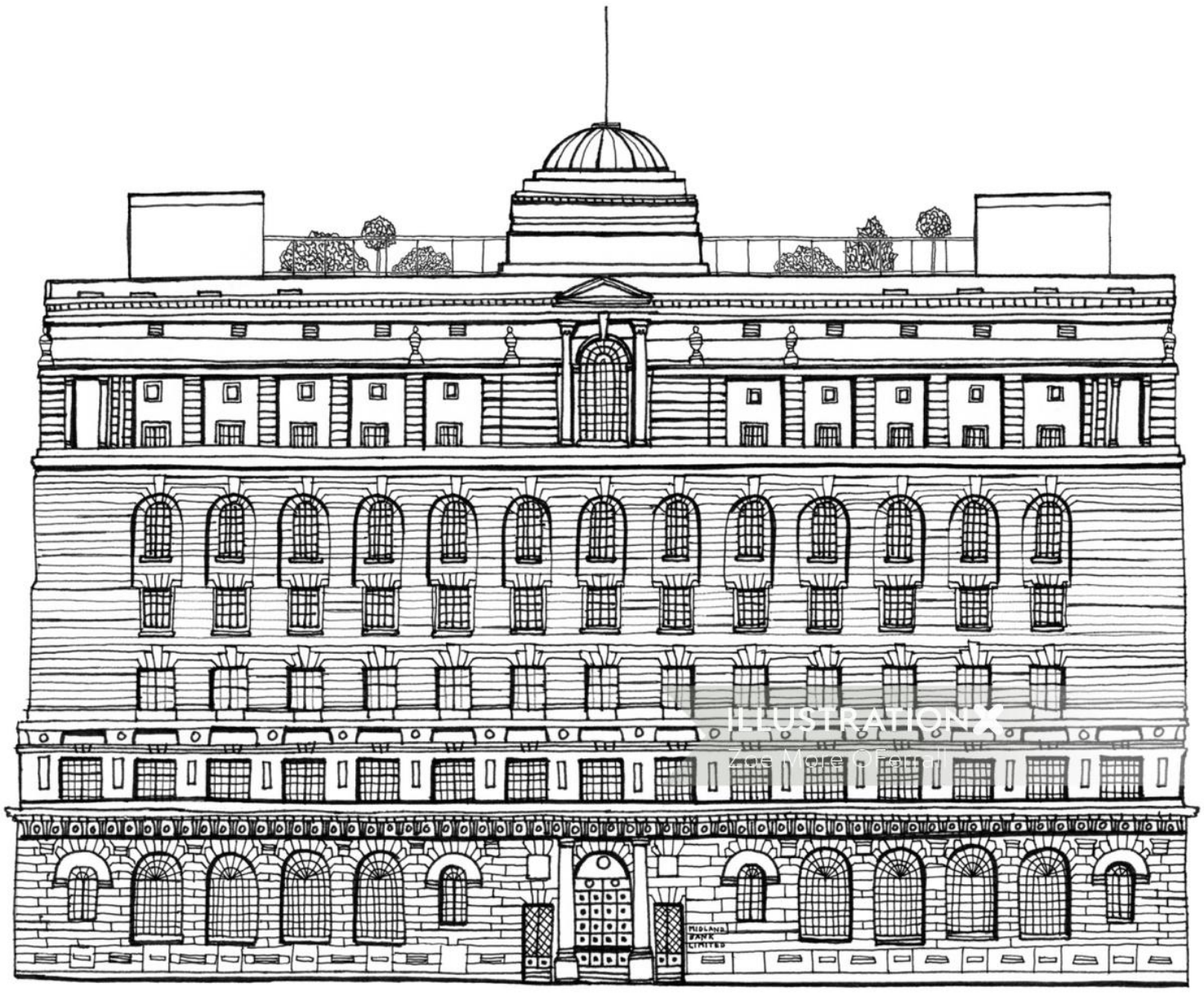


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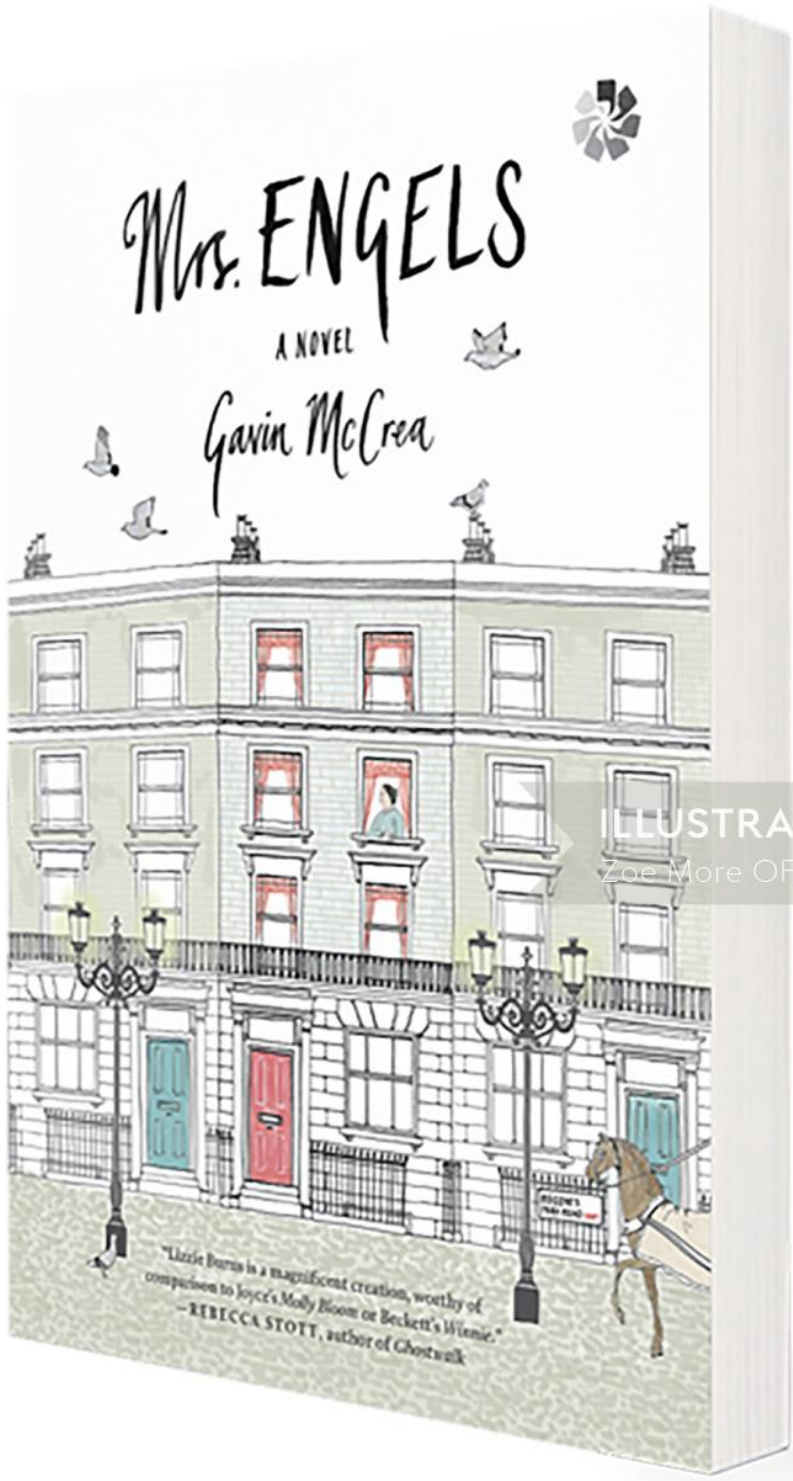


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TATLER • PROMOTION

## PUTTING CHELSEA BARRACKS BACK ON THE MAP

After more than 100 years of being closed to the public, Chelsea Barracks is back on the map. Literally. Situated only a precious stone's throw away from luxury fashion boutiques, chic hair salons and cutting-edge milliners – the development is positioned perfectly for getting you ready for The Season in style.

Whether you're admiring the gardens at RHS Chelsea Flower Show next door or Andy Murray's ball skills at the All England Lawn Tennis Club, nowhere will be better suited to a spot of post-garden-gazing/match-watching celebration than here.

### 'CHELSEA BARRACKS IS SET TO BECOME THE RENEWED HEART OF SW1'

Chelsea Barracks opens directly onto the boutiques and restaurants of Pimlico Road, as well as the nearby King's Road, so you'll have a world of culture, high fashion and the finest culinary masterpieces on your doorstep. With shops, a restaurant and café strategically placed around the development's Garrison Square, Chelsea Barracks will take its place as the renewed heart of SW1.

From its honourable beginnings as an army base for the country's most decorated regiments to its transformation into one of the world's most elite neighbourhoods, Chelsea Barracks has represented prestige for more than 150 years. The local neighbourhood was once being home to 'greats' such as Ian Fleming and Vivien Leigh, so you'll be among well-regarded company as you dine, shop and laze around the garden squares. Every year, the Season brings a distinctive series of society events to the doorstep of SW1, where Chelsea Barracks offers the height of luxury living.

Unrivalled in quality and exclusivity, we believe Chelsea Barracks will be the missing piece of the magnificent jigsaw that is Belgravia. Until that time, here's our personal recommendation of the must-visit places to make sure you to look – and feel – fabulous at the Season's best events this year.

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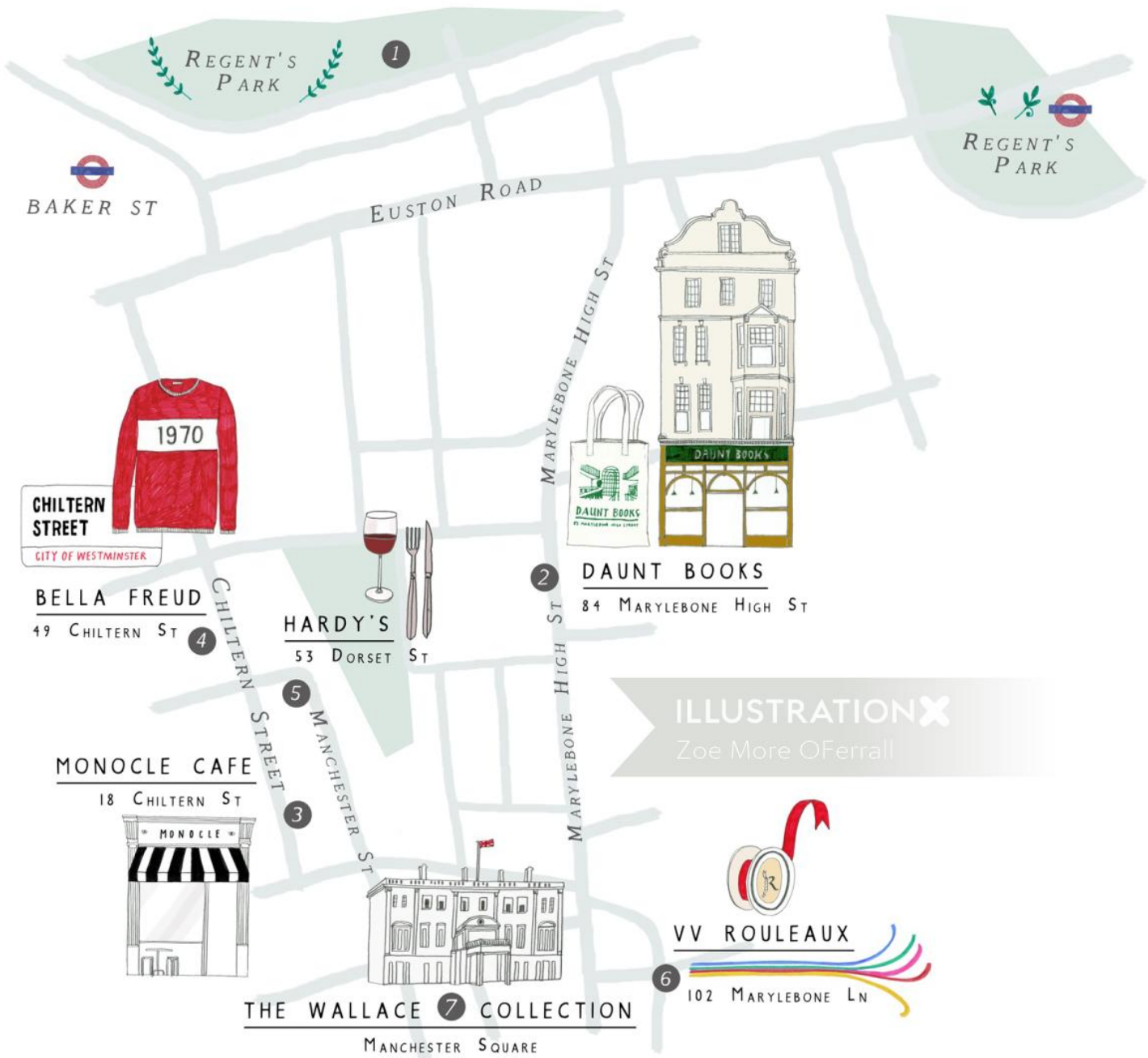


MARYLEBONE VILLAGE

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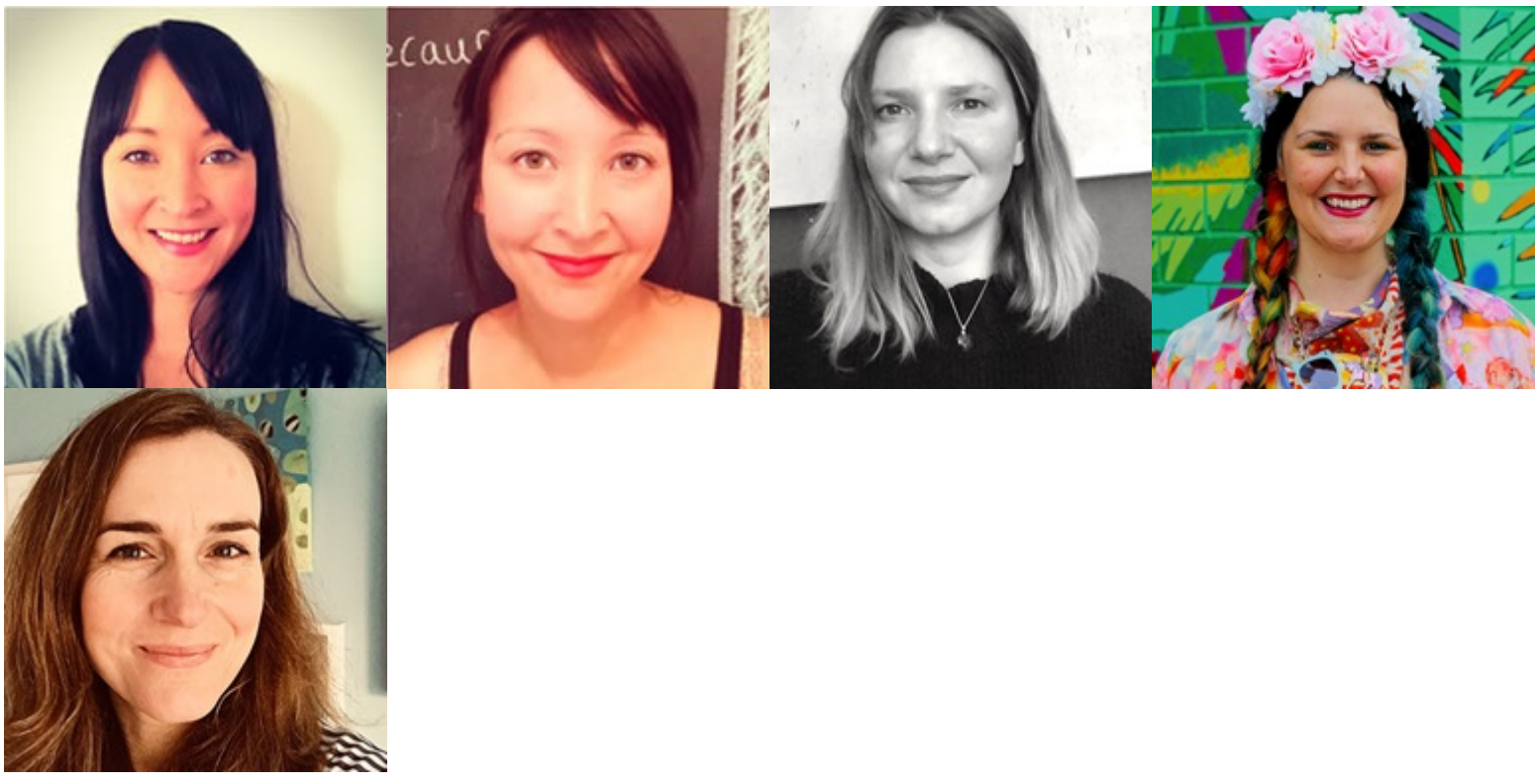
# Need advice?

We're ready to help



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